

# MISSISSIPPI SBDC

## WEEKLY STAKEHOLDER NEWSLETTER

*"Transforming Mississippi One Small Business at a Time"*

**January 5, 2011**

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

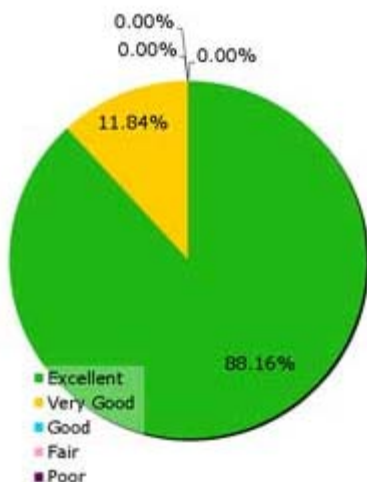
### MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	524
- Businesses Started	40
--- Jobs Created	163
--- Jobs Retained	118
- Loans Submitted	23
--- Loans Obtained	30

**Total Capital Formation**  
**\$9,051,897**

### Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

### Small Business Spotlight

The Cricket Box



**The Cricket Box**

**601-636-5355**

**3040 Halls Ferry Rd., Vicksburg MS, 39180**

<http://www.facebook.com/pages/The-Cricket-Box/137761072916793>

Jim Harper, counselor at the HCC MSBDC worked with Judy Wooley and Deborah Tate to assist them in setting up a specialty gift and fine consignment shop in Vicksburg, MS. Mr. Harper helped guide them through finding a beneficial location for their business, as well as creating a pro-forma and financial projections.

Judy and Deborah had the following to say about their experience with MSBDC services.

"MSBDC helped us to realize our dream by guiding us through this process. Mr. Harper talked us through all our ideas to come up with an organized plan and a realistic business plan. Now we are open and we feel success is in our future! Thank you Mr. Harper!"

*- Judy Wooley & Deborah Tate.*

**Rating for the Year:  
Since October 1, 2010**

88.16% Excellent  
11.84% Very Good  
0.00% Good  
0.00% Fair  
0.00% Poor

This week's client Evaluation of Services report includes data from **15 MSBDC Counseling Evaluation Forms with 8 comments by First Time Clients** after their initial counseling session.

**Mississippi Client  
Evaluation of  
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of Dec. 8-14.

**Questionnaire Summary**

Were you in business when you came to the MSBDC?

03 Yes

10 No

If yes, how long?

00 0 - 11.9 months

01 1 - 3 years

00 4 - 7 years

01 8 - 15 years

00 15+ years

Was your request for an appointment given prompt attention?

15 Yes

00 No

How long did you have to wait?

06 0 days

02 1 day

02 2 days

01 3 days

00 4 - 7 days

00 8+ days

The MSBDC looks forward to seeing the Cricket Box continue to grow and will be there should any further assistance be needed.

**Our Clients want our Stakeholders to know...**

*\*All comments are direct quotes from first time clients.*

**ECCC MSBDC**

I feel that I was well benefited with this meeting today. I look forward to future meetings and hope to start and succeed in a business.

--- *Willie J. Holman, Winston Co.*

**JCJC**

I had a great experience.

--- *Della F. Mages, Jefferson Davis Co.*

**JSU**

Excellent service.

--- *George McGee, Madison Co.*

**HCC MSBDC**

Very good.

--- *Xuan Tran, Rankin Co.*

Great experience. I look forward to additional visits.

--- *Niles Bryan, Rankin Co.*

Mr. Bennett was very through and extremely helpful. I look forward to him being my advisor for years to come.

--- *Owen Roper*

**UM MSBDC**

Great service and answered all of my questions.

--- *David Grisanti, Desoto Co.*

**Gulf Coast MSBDC**

My experience was great, and knowledgeable.

--- *Eric Sims, Greene Co.*

Connie was just great, she was very patient with me and it was a great experience for me.

--- *Christine Odom, Jackson Co.*

Mitch McDowell was very helpful and showed a real interested in providing me with information..

--- *Michael Pittenger, Harrison Co.*

Excellent presentation & report.

--- *Robert Nicholson, Pearl River.*

Did your counselor give you specific recommendations?

15 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

15 Yes

00 No

Did the counselor give you enough time to express your business concerns?

15 Yes

00 No

Would you use the SBDC program again?

15 Yes

00 No

Would you recommend the SBDC services to others?

15 Yes

00 No

Please rate the business assistance services you received:

15 Excellent

00 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)  
[International Trade Questions?](#)  
[Inventor Assistance Help](#)

**We would like to recognize our host institutions!**

[Copiah-Lincoln Community College](#)  
[East Central Community College](#)  
[Hinds Community College](#)  
[Jackson State University](#)  
[Jones County Junior College](#)  
[Mississippi State University](#)  
[The University of Mississippi](#)

Mr. Mitch McDowell counselor, was very professional and gave me time to answer all of my questions. I had a very experienced counselor. Thank you.

--- Dorothy Hall, Hancock Co.

I found the counselors at SBDC to be very informative and knowledgeable. I am very pleased with my visit today, and look forward to taking their advice.

--- Nathan Sisk, Jackson Co.

*Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.*



The Mississippi Small Business Development Center Program (MSBDC) - headquartered at the University of Mississippi School of Business - provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website [www.mssbdc.org](http://www.mssbdc.org) or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Thank You.

Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:  
P.O. Box 1848  
122 Jeanette Phillips Drive  
University, MS 38677

Our telephone:  
(662) 915-5001

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