

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

January 12, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

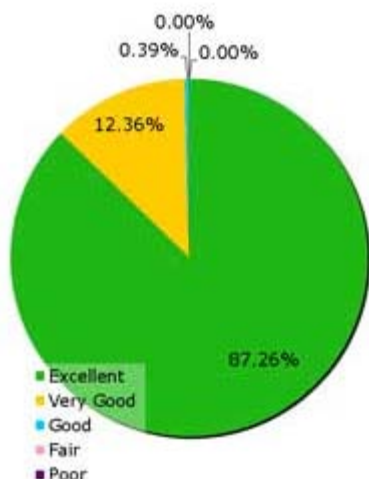
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	577
- Businesses Started	43
--- Jobs Created	183
--- Jobs Retained	123
- Loans Submitted	26
--- Loans Obtained	32

Total Capital Formation
\$10,162,697

Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

Cajun Land



Cajun Land

601-759-9107

37 Sandcreek Lane, Carriere, MS, 39426

Tammie Perrette, owner of Cajun Land was looking to expand her business and contacted Mitch McDowell, counselor at the Gulf Coast MSBDC for assistance. The following are her comments regarding her experience with MSBDC services.

"Cajun Land was opened in October of 2009. We currently have an indoor/outdoor restaurant that sits on a large pond with decking and a beach. I decided that I wanted to add some extra attractions, (pool, rv park, cottages, chapel, etc.) so I sought out help at the Mississippi Small Business Development Center in Biloxi, MS. My counselor Mitch McDowell, came up with some sound ideas on how to expand my business in logical approach. He has helped me break the project up into manageable phases and has put me into contact with professional individuals that can help make my dream come true. I am very grateful for the services, support and direction that Mr. McDowell and his organization have made available to me and my

**Rating for the Year:
Since October 1, 2010**

87.26% Excellent
12.36% Very Good
0.39% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **14 MSBDC Counseling Evaluation Forms with 9 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of Dec. Jan. 4.

Questionnaire Summary

Were you in business when you came to the MSBDC?

02 Yes
12 No

If yes, how long?

01 0 - 11.9 months
00 1 - 3 years
01 4 - 7 years
00 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

14 Yes
00 No

How long did you have to wait?

04 0 days
01 1 day
01 2 days
02 3 days
00 4 - 7 days
00 8+ days

business."

- *Tammie Perrette*

The MSBDC wishes Tammie much success and looks forward to seeing Cajun Land continue to grow and prosper.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

For my request, I found the visit to be very knowledgeable, and eye opening. There were points made that I had not even considered. I definitely will be gathering the information and returning to visit with Mr. Westbrook.

--- *Marla Lee Casey, Newton Co.*

JCJC

I had a great experience.

--- *Della F. Mages, Jefferson Davis Co.*

JSU

The staff were very attentive. The counselor answered each question was very supportive and a good listener. Thank you.

--- *DeBorah William, Sharkey Co.*

I enjoyed meeting with Mr. Henry Thomas. He made very useful suggestion and helped with marketing. His contacts have helped me in setting my new office downtown.

--- *Ashish Anshra, Rankin Co.*

I really was impressed with the detailed knowledge given to me. The counselor did not use words or phrases that put me in the dark. I am so overjoyed and will return.

--- *Adarryll L. Dent Sr., Warren Co.*

The counseling session with Mr. Henry Thomas was very helpful. I was given more information about things that I did not know. I will certainly come back again.

--- *Denise Anderson.*

MSC MSBDC

I just want to say that my counselor did a great job on a scale of one to ten he gets a 10.

--- *Dawson Johnson, Lowndes Co.*

Very insightful.

Did your counselor give you specific recommendations?

14 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

14 Yes

00 No

Did the counselor give you enough time to express your business concerns?

14 Yes

00 No

Would you use the SBDC program again?

14 Yes

00 No

Would you recommend the SBDC services to others?

14 Yes

00 No

Please rate the business assistance services you received:

10 Excellent

03 Very Good

01 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

--- Hope Mabry, Lauderdale Co.

Gulf Coast MSBDC

Please continue to provide these services for the area.
Will look forward to participating more with services.

--- Frances Walsh, Harrison Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



The Mississippi Small Business Development Center Program (MSBDC) - headquartered at the University of Mississippi School of Business - provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Thank You.

Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
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