

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

January 26, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

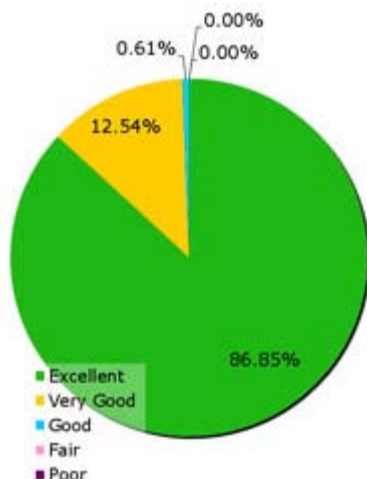
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	660
- Businesses Started	89
--- Jobs Created	196
--- Jobs Retained	198
- Loans Submitted	28
--- Loans Obtained	34

Total Capital Formation
\$17,853,197

Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

Heavenly Design By Roz



Pictured: Rosalind Roy (left, owner) Sydney Brown (right, counselor).

Heavenly Design By Roz

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[Heavenly Design By Roz On Facebook](#)

Sydney Brown, counselor at the JSU MSBDC assisted Rosalind Roy, artist and art teacher at several local schools, in working with her through the necessary steps to allow Rosalind to open her very own art gallery. Topics covered included the development of a business plan, as well as financial projections, pricing research, and more. Rosalind or "Roz Roy" as she is known to many, is an accomplished Folk artist and samples of her work can be viewed on the official [Heavenly Design by Roz Facebook page](#).

Rosalind had the following to say about her experience with MSBDC services.

"Mr. Brown has been working with me in helping me with

**Rating for the Year:
Since October 1, 2010**

86.85% Excellent
12.54% Very Good
0.61% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **31 MSBDC Counseling Evaluation Forms with 26 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of Jan 5-11.

Questionnaire Summary

Were you in business when you came to the MSBDC?

24 Yes
13 No

If yes, how long?

02 0 - 11.9 months
05 1 - 3 years
03 4 - 7 years
02 8 - 15 years
01 15+ years

Was your request for an appointment given prompt attention?

36 Yes
01 No

How long did you have to wait?

09 0 days
02 1 day
04 2 days
01 3 days
02 4 - 7 days
01 8+ days

a new business plan. This has been the second time that he has helped me, he has been very resourceful and has done an excellent job advising me on doing a business plan. My name is Rosalind Roy, but most people know me as Roz Roy, my artist name. I'm a locate artist. Located in the Fondrew area. I do Folk Art, my art tells a story."

- *Rosalind Roy*

The MSBDC wishes Roz Roy best of luck and is proud to have played a part in helping her reach her artistic aspirations.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

Mr. Westbrook took his time to explain everything to us. He is a excellent business planner. I recommend him to anyone that needs help.

--- *Gary A. McBeath, Neshoba Co.*

Ronald Westbrook was very insightful as to what I needed to know.

--- *Michael Rush, Neshoba Co.*

Ronnie was very informative and I will follow up with him after I have begun my initial research. He's given me some great advice and structure.

--- *Rhonda Wilson, Neshoba Co.*

HCC

He demonstrated his knowledge well. HC was excellent w/the delivering of information that I needed. I'm located on the Jackson Campus and will send all students needing asst. to him.

--- *Lolita M. Morales, Hinds Co.*

Mr. Bennett was very helpful and knowledgeable..

--- *George Holmes, Simpson Co.*

I got an excellent response to my question. Thus I will pursue many options mentioned during my appointment.

--- *Levi Romero.*

James was extremely helpful and saved us a ton of time and money. We appreciate the services.

--- *Charles Terrell, Madison Co.*

Great experience, James was fantastic and very helpful in making sure we choose right direction for starting our business. I would recommend him and your services to any person looking for help starting a business.

--- *Tim Bailey, Rankin Co.*

Did your counselor give you specific recommendations?
37 Yes
00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?
37 Yes
00 No

Did the counselor give you enough time to express your business concerns?
37 Yes
00 No

Would you use the SBDC program again?
37 Yes
00 No

Would you recommend the SBDC services to others?
37 Yes
00 No

Please rate the business assistance services you received:
31 Excellent
05 Very Good
01 Good
00 Fair
00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

Service was good. Helpful.

--- Jody Brusher, Rankin Co.

JCJC

My visit today at the SBDC was very informative. After speaking with Mr. Garry Suddith I know feel I have the information necessary to make my business grow and establish myself as the company I see myself being.

--- Walter Brown, Marion Co.

Couldn't have done without the free help and advice. Showed us how to get started friendly. Great program â€” please keep funding.

--- Clay Johnson, Jones Co.

JSU

The SBDC at JSU was a great help to me. IN one meeting lasting only about 1 hour, questions I'd been having for months were cleared up.

--- Anthony Witherspoon, Hinds Co.

The counselor had great information. Thanks for your time.

--- Anna Cooper, Attala Co.

Very educating and informing. And helped me to understand the steps needed to further my business goals. Thanks.

--- David Lewis, Madison Co.

Mr. Henry Thomas gave great advice after completely listening to my ideas. Mr. Thomas has set me in the right direction of where to begin first and offered assistance along the way.

--- LaShelia brown, Hinds Co.

MSU MSBDC

Doc Braswell & Sonny Fisher were helpful in giving embellish all the tools in starting and running a business successful! We were given a Business Plan Worksheet which was great!

--- Aimee Tramontana, Lauderdale Co.

Doc did a fabulous job! Very educational.

--- Summer Hines, Neshoba Co.

Great â€” enjoyed meeting.

---- LaJune Evans, Newton Co.

Extremely knowledgeable and helpful. He helped quite a

The Mississippi Small Business Development Center Program (MSBDC) - headquartered at the University of Mississippi School of Business - provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website.](#)

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Thank You.

lot. Good program.

--- *Troy Coward, Kemper Co.*

UM MSBDC

Very knowledgeable about business trends and practices. The outlined plan given to me will definitely work if followed.

--- *Mark Pillaut, Lafayette Co.*

Mr. Carden had wonderful marketing ideas. For evaluating data and increasing my exposure with social marketing to affect people in a low cost way.

--- *Maybell Blanks, Lafayette Co.*

James Carden was very helpful and knowledgeable. He knows about starting a business.

--- *Steven Marascalco, Lafayette Co.*

Mr. Carden was extremely helpful and knowledgeable.

--- *Eric Jonkman, Hinds Co.*

James Carden was very informative on the steps needed to take to start a small business.

--- *Geoff Denham, Lafayette Co.*

He gave some good advice about how to write and set up a business plan. That's something I never knew about until today.

--- *Shunta Gilliam, Coahoma Co.*

Yes, I learned a lot, cause its something I didn't know.

--- *Willie Gilliam, Coahoma Co.*

I gained valuable information on writing my business plan and other information about connecting some different areas in existing business.

--- *Juanita L. Larry, Leflore Co.*

He gave me excellent advice about marketing research and urged me to come back so that he can help me more. Great service!

--- *Tiffany Mayfield, Lafayette Co.*

Gather a lot of information to help organize my business plan and future ideas.

--- *Keith Gardener, Bolivar Co*

Gulf Coast MSBDC

Great job, big help.

--- *Mark J. Williams, Harrison Co.*

I came away with lots of helpful information. It was very good. Time well spent.

--- *Brigitte Dueitt, Jackson Co.*

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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