

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

April 27, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

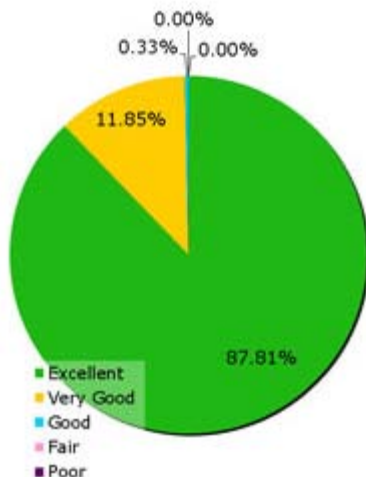
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	1172
- Businesses Started	78
--- Jobs Created	289
--- Jobs Retained	303
- Loans Submitted	52
--- Loans Obtained	61

Total Capital Formation
\$23,257,385

Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

Scotty's Tire and Auto



Pictured: James Bennett (right, counselor) Larry Smith (left, owner).

Scotty's Tire and Auto

Owner: Larry Smith

311 Cross Gates Boulevard, Brandon MS 39042

(601) 591-4080

www.myscottystire.com

Larry Smith decided to visit the MSBDC at Hinds Community College and spoke with counselor James Bennett regarding the purchase of a new business venture. Mr. Smith related the following comments about his experience with MSBDC services and details as to what kind of assistance he received.

"When I decided to purchase Scotty's Tire and Auto I visited James Bennett at the Rankin SBDC for help. I had the information from the previous owner and James helped me analyze the figures so that I could make a factual based off for the business. Once that was done we developed financials to project what we might do. James also helped us with the lease agreement and the corporate papers. I would recommend SBDC to anyone

**Rating for the Year:
Since October 1, 2010**

87.81% Excellent
11.85% Very Good
0.33% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **26 MSBDC Counseling Evaluation Forms with 21 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of April 7-13.

Questionnaire Summary

Were you in business when you came to the MSBDC?

10 Yes
26 No

If yes, how long?

01 0 - 11.9 months
04 1 - 3 years
03 4 - 7 years
01 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

26 Yes
00 No

How long did you have to wait?

10 0 days
03 1 day
03 2 days
02 3 days
02 4 - 7 days
00 8+ days

starting a business." --- *Larry Smith*

MSBDC wishes Larry Smith best of luck in his new small business venture, we look forward to seeing Scotty's Tire and Auto around for a long time.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

Mr. Westbrook was very helpful and considerate. He took the time to answer our questions and provide advice for our concerns.

--- *Patricia Thompson, Scott Co.*

I was very pleased with him. I would see him again, I received good counseling.

--- *Brenda Edgar, Scott Co.*

HCC MSBDC

Mr. Bennett's knowledge and experience was very valuable and greatly assisted us in understanding the process we need to follow with our business issues.

--- *Donald K & Mary Lynn McArthur, Hinds Co.*

JCJC MSBDC

Mr. Suddith was real good explaining everything to me.

--- *Evelyn J. Waller, Jefferson Davis Co.*

Mr. Suddith was extremely helpful and informative. He helped alleviate many of my concerns and I really enjoyed my visits with him. He is extremely nice and very easy to talk to..

--- *Cindy Mosley, Wayne Co.*

I was very pleased at the assistance I received and knowledge of business planning and procedures to go through in order to obtain my dream.

--- *Dee Ethridge, Smith Co.*

My experience was very good, the counselor was very experienced , and made every detail understandable.

--- *William C. Davis, Marion Co.*

JSU MSBDC

My counselor was very open to my concerns questions, thoughts, and ideas. He visited and gave effective advice.

--- *NaNisha Dersey, Warren Co.*

Did your counselor give you specific recommendations?

26 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

26 Yes

00 No

Did the counselor give you enough time to express your business concerns?

26 Yes

00 No

Would you use the SBDC program again?

26 Yes

00 No

Would you recommend the SBDC services to others?

26 Yes

00 No

Please rate the business assistance services you received:

24 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

Everything when well I was very please.

--- *Jerry Wheeler, Hinds Co.*

A lot of good info. Shared and given.

--- *Anthony Wilson, Hinds Co.*

My experience overall was great. The counselor was very knowledgeable. The information that was given is a great guideline to follow.

--- *Melody Washington Hinds Co.*

Mr. Thomas was very thorough and addressed the questions and topics that I brought to him. He was very patient and listened to all my concerns and individually hit each one. He gave me alternatives and steps to reach the next phase of my development. This was a very positive experience.

--- *Raven Evans, Rankin Co.*

Learned a lot from Mr. Thomas very updated person on business in general.

--- *Betty J. Alexis, Hinds Co.*

I was given the opportunity to express all of my business concerns and provided with the necessary information I needed to know in order to satisfy these concerns. I am very pleased with the services.

--- *Arthur B. Jefferson, Hinds Co.*

MSU MSBDC

Very informative.

--- *CoDuBooks, Lauderdale Co.*

Doc Brasweel, my advisor was a pleasure working with with the patience plus the knowledge need to answer all of my questions.

--- *Roger Brent, Fortenbery, Lauderdale Co.*

UM SBDC

Was great. Was afraid of talking the challenge of using a Corporation or LLC.

---- *Daniel Alvares, Desoto Co.*

Mrs. Katie very nice and very knowledgeable. Answered a lot and we'll use her again.

--- *Jackie Martin, Alcorn Co.*

The counselor here was very helpful.

--- *Serena White, Tippah Co.*

I had a great experience with my visit to MSBDC in Corinth. I was given a lot of through information that was very helpful in starting my business analysis.

--- *Latericia Holland, Prentiss, Co.*

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](http://www.mssbdc.org).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) **1-800-725-7232** .
Thank You.

I was made aware of many hidden variables that I wasn't aware of prior to meeting Mr. Carden. He has introduced me to steps on starting my own business. Very helpful!

--- *Francisco Rodriguez, Lafayette Co.*

Gulf Coast MSBDC

My counselor was informative and very helpful in helping us do a business plan to reach our goals for our projective business.

--- *Richard L. Wheat, Pearl River.*

Mrs. Connie gave me some good advise in what direction I need to look into very kind and understandable.

--- *Jane Lyman, Harrison Co.*

Was very informative.

--- *Richard T. Sanchez*

Very satisfied with all the information and help. Made everything easy to understand.

--- *Kathy Mikolajczak, Harrison Co.*

Ms. Connell & Mr. Mitch was very helpful with helping us to get our business started. We honestly believing we couldn't have started without them! Thank you.

--- *Crystal Moore, Harrison Co.*

My counseling was very enlightening, so far as what I need to do to get started. I feel this service was very important to understand how to get going in the right direction.

--- *Stephen Arbour, Hancock Co.*

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Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

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