

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

May 4, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

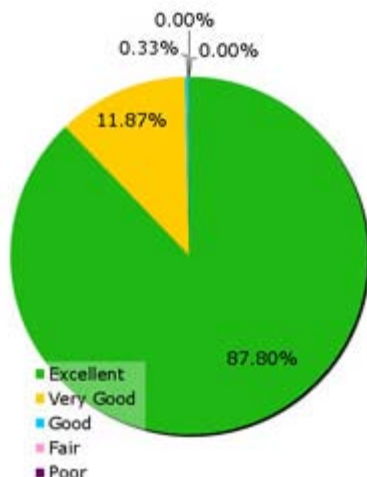
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	1199
- Businesses Started	81
--- Jobs Created	293
--- Jobs Retained	303
- Loans Submitted	52
--- Loans Obtained	62

Total Capital Formation
\$23,292,385

Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

K & B Seafood



Pictured: Kelly Allen (owner).

K & B Seafood

Owner: Kelly & Becky Allen

814 Sidney Trail SE, Bogue Chitto, MS 39629

(601) 757-5001

Kelly and Becky Allen were interested in opening a seafood market and went to visit the MSBDC at Co-Lin Community College for assistance with the start-up phase of their business. There, they spoke with Jeff Waller, director at the CLCC MSBDC, regarding the issues surrounding opening their business. Together they worked through the steps of creating a business plan and exploring various funding options.

Kelly Allen had the following remarks about his experience with the MSBDC and the nature of the assistance received.

"I just wanted to thank Jeff Waller and the Small Business Development Center for all the knowledge and help. Jeff helped me put together a very useful working business plan. He took me through the steps of making the plan

**Rating for the Year:
Since October 1, 2010**

87.80% Excellent
11.87% Very Good
0.33% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **16 MSBDC Counseling Evaluation Forms with 11 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of April 20-26.

Questionnaire Summary

Were you in business when you came to the MSBDC?

04 Yes
12 No

If yes, how long?

02 0 - 11.9 months
02 1 - 3 years
00 4 - 7 years
00 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

16 Yes
00 No

How long did you have to wait?

05 0 days
06 1 day
00 2 days
01 3 days
01 4 - 7 days
00 8+ days

and also gave me the resources in case I needed a loan for the business. I appreciate all the hard work and effort and it helped me start my business off with a solid foundation. Thanks."

--- *Kelly & Becky Allen, K&B Seafood*

MSBDC wishes Kelly & Becky Allen best of luck in their business venture, we look forward to seeing K & B Seafood around for a long time.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

Ronald Westbrook gave me valuable information. I will be talking to him further about starting up a new business. He has been very helpful! Full of information!

--- *Cindy Kelly, Scott Co.*

I felt very educated in our first meeting. A lot of valid concerns were brought to my attention. I feel if our business goes through we will be ready for it because of counseling here with Mr. Westbrook. Today was very beneficial.

--- *Jennifer Dilley, Scott Co.*

My counselor (R. Westbrook) was very helpful in negotiating the SBA application process.

--- *Brian Hicks, Neshoba Co.*

HCC MSBDC

I was pleasantly surprised at the experience here at the Hinds CC SBA office. Mr. Bennett was knowledgeable, professional and personable. I will recommend his service to others as well as use it again myself. This is an invaluable tool for young entrepreneurs.

--- *Anthony Hall, Hinds Co.*

Mr. Bennett did a wonderful job helping me evaluate if this business I am interested in was worth it. Very helpful with all my concerns and showed extreme interest in helping me through this process. I would recommend this to anyone!

--- *Sarah M. Collado, Rankin Co.*

Very good information.

--- *Jackueline Castleberry, Rankin Co.*

Did your counselor give you specific recommendations?

16 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

16 Yes

00 No

Did the counselor give you enough time to express your business concerns?

16 Yes

00 No

Would you use the SBDC program again?

16 Yes

00 No

Would you recommend the SBDC services to others?

16 Yes

00 No

Please rate the business assistance services you received:

14 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

JSU MSBDC

I received all the information I needed in a great length of time. All of my questions were answered and my paperwork was completed. Thanks!

--- Whitney, Hinds Co.

MSU MSBDC

My experience today was a very informed experienced. The counselor gave attention to my ideas and made informative suggestions. Great experience today!

--- Rotie Dickson Lee, Noxubee Co.

I was blown away with the general business structure my counselor had. I was even more impressed with his business structure information, (business plan, spread sheets, etc). My counselor knew his stuff and I felt genuinely counseled about my businesses ambitions. He cared and it showed.

--- Les Milons, Oktibbeha Co.

UM SBDC

Excellent environment â€” hands on review with business plan â€” good recommendations.

--- Michael Jones, Prentiss Co.

Very very good experience.

--- Darrell Lantz, Desoto Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232 .

Thank You.

Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

Copyright (C) 2011 Mississippi Small Business Development Center. All rights reserved.

[Forward](#) this email to a friend

Need a new client password? Please [click here](#) and we will email it to you.

This email was sent from %SENDEMAIL%. You have received this email because you have previously received counseling or attended one of our workshops. If you do not want to receive promotional email from us any further, please [click here to unsubscribe](#).