

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

May 25, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

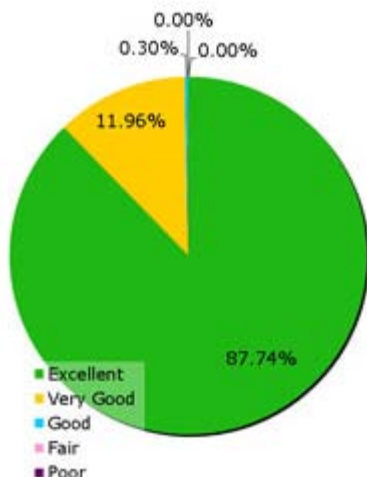
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	1306
- Businesses Started	87
--- Jobs Created	323
--- Jobs Retained	328
- Loans Submitted	57
--- Loans Obtained	67

Total Capital Formation
\$25,004,885

Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

SEO Spider Master



Pictured: Frank Weibe (left, second row, counselor) Bob Wadley (right, holding the ribbon, owner)

SEO Spider Master

Owner: Bob Wadley

102 Teton Cr., Tupelo, MS

(662) 840-8394

www.seospidermaster.com

Counselor Frank Weibe assisted Bob Wadley with the launch of a new business venture, SEO Spider Master, a company that focuses on internet solutions and services for small businesses. Below, owner Bob Wadley shares his experience with MSBDC services and mentions some of the topics covered during consultation.

"The Mississippi Small Business Development Center has been critical to my business launch during 2010. The weekly meetings have forced me to ask questions about marketing, sale goals, and planning that I otherwise would have been inclined to gloss over. They have helped me maintain a level of accountability for achieving or adjusting those goals so that I don't completely jump

**Rating for the Year:
Since October 1, 2010**

87.74% Excellent
11.96% Very Good
0.30% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **15 MSBDC Counseling Evaluation Forms with 12 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of May 11-17.

Questionnaire Summary

Were you in business when you came to the MSBDC?

08 Yes

09 No

If yes, how long?

04 0 - 11.9 months

01 1 - 3 years

01 4 - 7 years

00 8 - 15 years

02 15+ years

Was your request for an appointment given prompt attention?

17 Yes

00 No

How long did you have to wait?

04 0 days

04 1 day

01 2 days

00 3 days

01 4 - 7 days

00 8+ days

track. In essence I consider the MSBDC as a critical element in the success I have seen so far. "

--- Bob Wadley

MSBDC wishes Bob Wadley continued success and looks forward to seeing SEO Spider Master continue to grow and develop.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

I was very impressed with the knowledge and information I was given on my first appointment I looked forward to learning more about SBDC in the future. Mr. Waller exceeded my expectations in his presentation of all the SBA had to offer.

--- Debbie Garner, Simpson Co.

ECCC MSBDC

Mr. Westbrook helped answer questions we needed answered and helped very much. I think him.

--- Mary Beale, Leake Co.

We visited Mr. Westbrook today and wished that we would of talked to him earlier than we did. He was very helpful.

--- Victor Pope, Leake Co.

JSU MSBDC

I had an excellent experience with MSBDC. Mr. Sydney Brown was very helpful and informative. He was also very knowledgeable and he helped me execute my business plan.

--- Carly Mangum, Rankin Co.

This organization is great! Each time I have walked in the ofc. Confused and not knowing which directions I should go. I left very knowledgeable. They are great!

--- Andrea Jones, Hinds Co.

My experience has been very informative and helpful.

--- Phyllis Jennings, Rankin Co.

This experience was a very good one. I feel that Mr.

Did your counselor give you specific recommendations?

17 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

17 Yes

00 No

Did the counselor give you enough time to express your business concerns?

17 Yes

00 No

Would you use the SBDC program again?

17 Yes

00 No

Would you recommend the SBDC services to others?

17 Yes

00 No

Please rate the business assistance services you received:

14 Excellent

03 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

Thomas is going to be helpful.

--- Shannon Greer, Holmes Co.

MSU MSBDC

Very gracious counselor. Went in for quick visit with no appointment scheduled. Sat and discussed issue for over an hour. Assisted me with literature and beginning a business plan. I feel much more directed after meeting w/Doc Braswell.

--- Nikki Fuller, Sumter (Al)

Mr. Hamp Beatty was an amazing help to me. He was full of great business information and very kind, attentive, and professional. He's a great representative of the MSBDC!

--- Liscelle Smyth, Winston Co.

UM SBDC

It was very informed and will help me a lot. She (Katie) was wonderful.

--- Rhonda Bass, Alcorn Co.

Identify the target market, bridge the gap b/t your current and needed position, then establish credibility, demonstrate integrity and finally persuade and motivate.

--- Tyler Wier, Lafayette Co.

Mr. Carden was very intent on ensuring that I knew the importance of obtaining good market research.

--- Audria Lester, Lafayette Co.

Gulf Coast SBDC

Very helpful and informative, all my business concerns and questions were answered.

--- Joaquin Valle, Harrison Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232

Thank You.



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

Copyright (C) 2011 Mississippi Small Business Development Center. All rights reserved.

[Forward](#) this email to a friend

Need a new client password? Please [click here](#) and we will email it to you.

This email was sent from %SENDEMAIL%. You have received this email because you have previously received counseling or attended one of our workshops. If you do not want to receive promotional email from us any further, please [click here to unsubscribe](#).