

# MISSISSIPPI SBDC

## WEEKLY STAKEHOLDER NEWSLETTER

*"Transforming Mississippi One Small Business at a Time"*

June 29, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

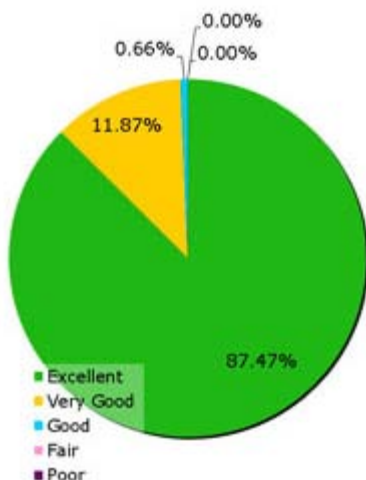
### MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	1458
- Businesses Started	108
--- Jobs Created	444
--- Jobs Retained	487
- Loans Submitted	62
--- Loans Obtained	76

**Total Capital Formation**  
**\$26,874,030**

### Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

### Small Business Spotlight

Kountry Classics Wear



*Pictured: Crystal Nail (left, counselor) Lisa N. Henderson (right, counselor)*

**Kountry Classics Wear**

**Owner: Lisa N. Henderson**

**305 Front St. N, Richton MS 38655**

**(601) 788-1900**

During the planning stages of her new business venture, Lisa N. Henderson sought out the assistance of the JCJC MSBDC to help guide her through the initial phases of opening a business. Crystal Nail, counselor at JCJC MSBDC assisted Lisa through the start-up phase of her business and continued the consultation period to help provide added insight into the day-to-day operations and financial management of the business. Today, Kountry Classics Wear is in business, featuring a wide selection of boots and other related apparel.

Below, owner Lisa Henderson adds her comments regarding her experience with MSBDC services.

"As a first time small business owner I had no idea where to start with the accounting aspects. Mrs. Crystal Nail,

**Rating for the Year:  
Since October 1, 2010**

87.47% Excellent  
11.86% Very Good  
0.66% Good  
0.00% Fair  
0.00% Poor

This week's client Evaluation of Services report includes data from **18 MSBDC Counseling Evaluation Forms with 16 comments by First Time Clients** after their initial counseling session.

**Mississippi Client  
Evaluation of  
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of June 15-21.

**Questionnaire Summary**

Were you in business when you came to the MSBDC?

01 Yes  
17 No

If yes, how long?

01 0 - 11.9 months  
00 1 - 3 years  
00 4 - 7 years  
00 8 - 15 years  
00 15+ years

Was your request for an appointment given prompt attention?

18 Yes  
00 No

How long did you have to wait?

10 0 days  
01 1 day  
02 2 days  
00 3 days  
02 4 - 7 days  
00 8+ days

with MSBDC, was very informative. She helped me develop my business plan and organize financial projections. I am so happy that MSBDC was able to offer the assistance I needed to get established. "

--- Lisa N. Henderson

MSBDC wishes Lisa N. Henderson best of luck with her new business, and would like to add that should any future assistance be needed the MSBDC will continue to work towards the growth and development of her business.

**Our Clients want our Stakeholders to know...**

*\*All comments are direct quotes from first time clients.*

**CLCC MSBDC**

Mr. Waller was extremely helpful. He answered all my questions and gave me straight answers. I would recommend him to anyone interested in starting a business.

â€" Todd Coon, Lawrence Co.

**ECCC MSBDC**

I came in just to ask a few questions, Mr. Westbrook to me immediately and explained so much to me. He was extremely helpful, and I will definitely come back.

--- Indsay Rigby, Newton Co.

Information very clear and he gave me good direction.

--- Julian Winters, Neshoba Co.

**HCC MSBDC**

It was a delight to easily and clearly find out what steps I needed to take next in starting my business. I look forward to using this service and continuing to grow my dream business in Mississippi.

--- Ashlie Ming, Rankin Co.

The level of service was second to none. James Bennett was able to guide me in the correct direction as well as address many of my concerns. He was very thorough and I look forward to working with him again in the near future.

--- Joseph W. Todd IV, Rankin Co.

I came in to get information about opening my own hair

Did your counselor give you specific recommendations?

18 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

18 Yes

00 No

Did the counselor give you enough time to express your business concerns?

18 Yes

00 No

Would you use the SBDC program again?

18 Yes

00 No

Would you recommend the SBDC services to others?

18 Yes

00 No

Please rate the business assistance services you received:

15 Excellent

03 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)  
[International Trade Questions?](#)  
[Inventor Assistance Help](#)

**We would like to recognize our host institutions!**

[Copiah-Lincoln Community College](#)  
[East Central Community College](#)  
[Hinds Community College](#)  
[Jackson State University](#)  
[Jones County Junior College](#)  
[Mississippi State University](#)  
[The University of Mississippi](#)

salon. I did not know much about it, but now since I've spoke with Mr. Bennet, I am educated on the business side of everything.

--- *Petra Coleman, Hinds Co.*

Mr. Bennett was very knowledgeable in the small business field and provided vital and prompt information and resources in order to put my plan in perspective.

--- *Julia Fleming, Hinds Co.*

#### JSU MSBDC

I have learned a lot and I now understand what I need to do to open my business and to also be successful. I will be making updates appointment to make sure that I stay on track. Thank you for your help.

--- *Shaquese Clincy, Hinds Co.*

Excellent personality, ideas, and honest conversation.

--- *Ashley Bates, Lincoln Co.*

#### UM SBDC

Excellent job. Lots of good information.

--- *Dabney Ladd, Desoto Co.*

I will be attending my next counseling session in 2 weeks. I truly appreciate the information received. I feel confident now to go through the next step of this proves. I feel this business could actually become a reality.

--- *Jo Hanahan , Tate Co.*

I really enjoyed the seminar. The help was very well explained and I was enlightened in every way possible.

--- *Lekesha Richardson-Nash, Bolivar Co.*

#### MSU SBDC

Hamp Beatty provided excellent feedback on our business idea and was very helpful in prioritizing our activities.

--- *Kenneth M. Appezato, Lowndes Co.*

This office is very informative. Good valuable information, keep up the good work.

--- *Mark Baston, Oktibbeha Co.*

#### Gulf Coast SBDC

It was awesome, extremely helpful. I would not be able to continue without the help of SBA. Completely professional.

--- *Charles Ross, Jackson Co.*

Everything was excellent.

--- *Pricilla Redmond, Jackson Co.*

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website.](#)

Contact a local counselor or register for a workshop via the MSBDC website [www.mssbdc.org](http://www.mssbdc.org) or call our toll free number (MS only. Area codes 662 601 and 228)

1-800-725-7232 .

Thank You.

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Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:  
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