

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

July 6, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

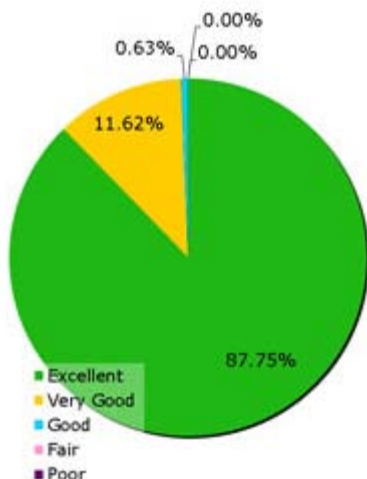
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	1482
- Businesses Started	111
--- Jobs Created	450
--- Jobs Retained	489
- Loans Submitted	64
--- Loans Obtained	77

Total Capital Formation
\$27,014,030

Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

Angie's Little Farmers Market



*Pictured: Terry Moore (left, owner) Angie Moore (center, owner)
Ronald Westbrook (right, counselor)*

Angie's Little Farmers Market

Owner: Angie & Terry Moore

1482 Hwy 35 South, Carthage, MS 39051

(601) 267-4080

After attending a workshop on how to start a small business presented by Ronald Westbrook, Director at the ECCC MSBDC, Angie and Terry Moore initiated one-on-one counseling to further explore the possibilities of opening a stand to sell fresh fruit and produce.

Owner Angie Moore relates her experience in more detail below.

"Attended a workshop that was sponsored at the Leake County Chamber Center on starting a Small Business that was presented by Mr. Ronnie Westbrook from ECCC. This was a very informative workshop. After that my husband (Terry) and I contacted and met with Mr. Westbrook on what we needed to do to start a business. He advised us with what it would take to start, agencies we should

**Rating for the Year:
Since October 1, 2010**

87.75% Excellent
11.62% Very Good
0.63% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **34 MSBDC Counseling Evaluation Forms with 30 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of June 15-21.

Questionnaire Summary

Were you in business when you came to the MSBDC?

06 Yes

17 No

If yes, how long?

03 0 - 11.9 months

01 1 - 3 years

00 4 - 7 years

01 8 - 15 years

01 15+ years

Was your request for an appointment given prompt attention?

11 Yes

00 No

How long did you have to wait?

11 0 days

01 1 day

02 2 days

00 3 days

03 4 - 7 days

00 8+ days

contact. He has been available to us everytime we have had a question that we needed help with by phone or a meeting with us. His guidance has helped us have a smooth start up. Could not have done it without him."

--- Angie M. Moore

MSBDC wishes Angie and Terry Moore best of luck with their new small business venture. Should any future assistance be needed MSBDC services will remain available for your existing business.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

The meeting was very informative and a lot of questions answered. He spend time with us on our time after hours.

--- *Scott Pace, Newton Co.*

Meeting with Mr. Westbrook was very enlightening. He was able to open my eyes to the big picture of owning and operating my own business.

--- *David W. Schitoskey, Neshoba.*

JCJC MSBDC

Crystal was very patient and helpful in discussion about business plan and start up funding. She is very supportive and I feel better knowing she is guiding me through this. I was very glad this was local.

--- *Linda Lowe, Lamar Co.*

Crystal was very helpful, knowledgeable and approachable, I expressed my ideas and she was honest in her answers. This process can be intimidating at times and she made sure that I understood what was required and how to apply to get my plan. Outstanding!

--- *Shawana R. Rodriguez, Lamar Co.*

It was a great experience, and very helpful.

--- *Michael Garcia, Jones Co.*

I was really amazing at what SBDC has to offer me in terms of getting my existing business to the next level. Crystal was very helpful and resourceful in her assistance. Thanks.

--- *Rayfield Johnson, Forrest Co.*

Did your counselor give you specific recommendations?

33 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

34 Yes

00 No

Did the counselor give you enough time to express your business concerns?

34 Yes

00 No

Would you use the SBDC program again?

34 Yes

00 No

Would you recommend the SBDC services to others?

34 Yes

00 No

Please rate the business assistance services you received:

32 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

JSU MSBDC

I was very pleased with Mr. Henry Thomas, he allowed me to express my thoughts and gave me wonderful feedback and instructions to meet my needs. Mr. Thomas also provided me with tools to meet my current objectives.

--- *Terrence D. Cannon, Hinds Co.*

UM SBDC

Very helpful, understanding, and provided knowledge that could help my company grow!

--- *Corey, Lafayette Co.*

Mrs. Katie Drewry was very helpful and answered a lot of questions and concerns that I have about starting my business.

--- *Leshaunda Adams-Sorrell, Alcorn Co.*

Very informative.

--- *Mathew Rutherford, Desoto Co.*

Mr. Carden got right into helping me. He was diligent and direct in getting me information I needed pertaining to my business. Thank you so much.

--- *William Gould, Lafayette Co.*

Before I came to MSBDC, I had no idea how to start a business or even if I should open a business. Mr. Carden was able to help me understand how to break the process down into smaller steps and how to use the resources available to me.

--- *Kandi Soliz, Desoto Co.*

Mr. James Carden specifically and recommended the outline of starting a business in great detail, I am confident after listening to Mr. Carden that I will be success on getting my business off the ground.

--- *David Dukes, Marshall Co.*

Mrs. Drewry was very helpful and friendly. She went out of her way to help us and anything she did not know, she contacted the appropriate person.

--- *Sheena Stewart, Alcorn Co.*

It was an educational experience. The counselor gave me a numver of things to consider in starting my business. Provided guidance for my next steps in starting a business.

--- *Kristi J Kinnel, Quitman Co.*

The presenter was trough! His approach and knowledge base formed the core of this fine experience. No measure can describe the wealth of knowledge gained via this workshop.

--- *Amzi B. Burt, Jr. Coahoma Co.*

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](http://www.mssbdc.org).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232 .

Yes. Mr. Carden was very insightful. He went over step by step and after the conference was had a meeting and it helps to know that he doesn't just pass you off.

--- J.W. Webster Jr., Coahoma Co.

Mr. Carden gave us a lot of information on things we did not know about starting a new business. He made sure we understood and did not rush through the information.

--- Jacqueline Webster, Coahoma Co.

Help me and tell me how to start my business. Going about the right way and not the wrong way to keep my business start.

--- Tomeca Brown, Grenada Co.

MSU SBDC

I feel we got a lot from our counseling with Mr. Beatty. All of our questions were answered and we received wonderful information. Thank you.

--- Crystal B. Hurst, Clay Co.

Mr. Brasswell has helped me in my direction to start up a small business.

--- Rongeo Jackson, Lauderdale Co.

It has helped prepare me for the next step in accomplishing the goal of providing quality childcare.

--- James Page, Lauderdale Co.

My experience was great. I gained valuable information from this session which I feel will be helpful to me. Thanks for everything.

--- Sonia McClinton, Lauderdale Co.

I was very impressed with the helpful attitude and knowledge concerning my ideas.

--- Michon Maynard, Bastrop TX.

Thank you.

--- Beth Thompson, Oktibbeha Co.

Gulf Coast SBDC

Was great I received wonderful information and helpful tips. Everything was broken down and told very well. Thank you so much.

--- Karen A Newkirk, Jackson Co.

My experience today was wonderful. I've got all the information that I've come for and more and needed to know what all has to be done to start my business.

--- Tommy Fazio, Hancock Co.

U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



Mississippi Small Business Development Center's Weekly Stakeholder Update

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