

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

July 13, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

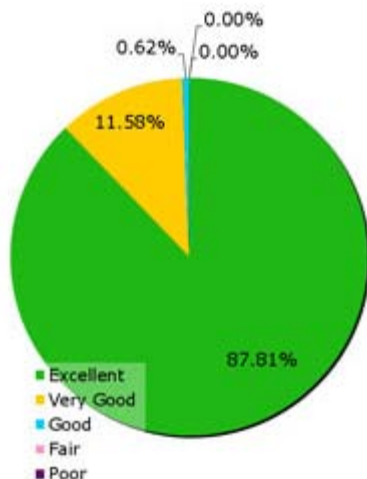
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	1531
- Businesses Started	113
--- Jobs Created	456
--- Jobs Retained	511
- Loans Submitted	67
--- Loans Obtained	79

Total Capital Formation
\$27,364,730

Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

Collinsville Veterinary Clinic



Pictured: Doc Braswell (left, counselor) Michael Pompelia (right, owner).

Collinsville Veterinary Clinic

Owner: Michael Pompelia

8992 Church Road, Collinsville, MS 39325

(601) 626-7738

Doc Braswell, a counselor at the MSU MSBDC office located at the East Mississippi Business Development Corporation succeeded in assisting Michael Pompelia with his endeavor to start his own veterinary clinic in Collinsville.

Owner, Michael Pompelia gave the following comments regarding his experience with MSBDC services.

"I was a young veterinarian with a vision to open my own veterinary practice. With little knowledge of how to start up or manage a business, I contacted the EMBDC for guidance. Doc Braswell took the time to meet with me on several occasions and offer his expertise of where to begin. He offered suggestions on how to develop a working business plan to start the ball rolling to becoming

**Rating for the Year:
Since October 1, 2010**

87.81% Excellent
11.58% Very Good
0.62% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **21 MSBDC Counseling Evaluation Forms with 18 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of June 22 - July 5.

Questionnaire Summary

Were you in business when you came to the MSBDC?

08 Yes
11 No

If yes, how long?

02 0 - 11.9 months
02 1 - 3 years
02 4 - 7 years
00 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

18 Yes
01 No

How long did you have to wait?

04 0 days
04 1 day
02 2 days
00 3 days
02 4 - 7 days
02 8+ days

a business owner. Mr. Braswell was able to give me the resources with which to get my business license, tax identification numbers, etc. Words cannot express my gratitude to him and the EMBDC for giving me the guidance to start this business."

--- Michael Pompelia

MSBDC wishes Michael Pompelia best of luck with his new business venture, Collinsville Veterinary Clinic. We will continue to be available for assistance and support long after the initial start-up phase of business has passed.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

Mr. Jeff Waller was a pleasure to work with. He gave me valuable insight on ways to assure my business gets off to a solid start. I would highly recommend the SBDC to anyone wanting to start a business.

--- *Brandon Smith, Adams Co.*

I enjoyed the meeting. Mr. Jeff was very & informative. He explained all the steps to help me get my business up and running. I would recommend anyone wanting to open a business to have a counseling session. Thanks again! It really lets you know where you stand.

--- *Amanda Hall, Pike Co.*

HCC MSBDC

I received great advice and feel that I now understand what steps I need to take to form my business.

--- *Amanda Arnold, Madison Co.*

JCJC MSBDC

She did a very good job! Very helpful and patient.

--- *Constance Preston, Forrest Co.*

We were able to ask all questions and got an answer for everyone. We are new to the business world and were not made to feel out of place. We would not be able to complete the application process for SIMCIC W/O this assistance. Thanks you!

--- *Nicole J. Cardle, Perry Co.*

JSU MSBDC

Did your counselor give you specific recommendations?

20 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

20 Yes

00 No

Did the counselor give you enough time to express your business concerns?

20 Yes

00 No

Would you use the SBDC program again?

20 Yes

00 No

Would you recommend the SBDC services to others?

20 Yes

00 No

Please rate the business assistance services you received:

18 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

Mr. Brown was very knowledgeable on all of the matters that I asked him about. He gave one a great deal of advice and made my suggestions that I had not considered. I don't know where I could have gotten this information.

--- Vickie Farlow, Madison Co.

This was fine.

--- Jhamasa Lewis-Adams, Hinds Co.

My experience was very informational I feel that I have what I need to proceed with my new business venture.

--- Quincy Washington, Shelby Co.

My experience was great. I look forward to working with MSBDC to start my business and I will continue to work with them once my business is started.

--- LaToya McMullen, Madison Co.

As a minority business owner the information was very valuable. I felt like counselor was experienced and knowledgeable enough to give sound advice, that was to the point and attainable. I would highly recommend JSU MSBDC as a starting place for family business.

--- Vanesa Green, Hinds Co.

I had a great experience with Mr. Thomas, it was very informative and I received more than I was actually seeking.

--- Marjorie Ricks, Hinds Co.

It was very helpful with the information I needed to start my business. I have been inspired even more to start my own business.

--- Michael Holmes, Copiah Co.

My visit was very informative. I have a lot of insight on things pertaining to running a business that I wasn't previously knowledgeable of. I would like to set another meeting time.

--- Shawn Hughes, Rankin Co.

My experience with the JSU SBA was helpful to me in my quest for business ownership. I am confident based upon my counsel today that the resources and support that I need on the road to success in present ownership are present in this organization.

--- Venus Jones, Hinds Co.

MSU SBDC

Mr. Hamp was very knowledgeable and offered many suggestions to getting my business going. I am very thankful for all of the assistance provided. I will recommend this program to others in my community.

--- Kimberly Mullins, Lowndes Co.

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232 .

Well, my husband and I received good information in what to do. Thank you so much.

--- Sharon & Rodney Hill

MSU SBDC

I feel we got a lot from our counseling with Mr. Beatty. All of our questions were answered and we received wonderful information. Thank you.

--- Crystal B. Hurst, Clay Co.

Mr. Brasswell has helped me in my direction to start up a small business.

--- Rongeo Jackson, Lauderdale Co.

It has helped prepare me for the next step in accomplishing the goal of providing quality childcare.

--- James Page, Lauderdale Co.

My experience was great. I gained valuable information from this session which I feel will be helpful to me.

Thanks for everything.

--- Sonia McClinton, Lauderdale Co.

I was very impressed with the helpful attitude and knowledge concerning my ideas.

--- Michon Maynard, Bastrop TX.

Thank you.

--- Beth Thompson, Oktibbeha Co.

Gulf Coast SBDC

I was treated very nice even though this is my first business venture, he took me seriously and gave me a very professional overview of my plan.

--- Paula Vaughn, Jackson Co.

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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