

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

August 17, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

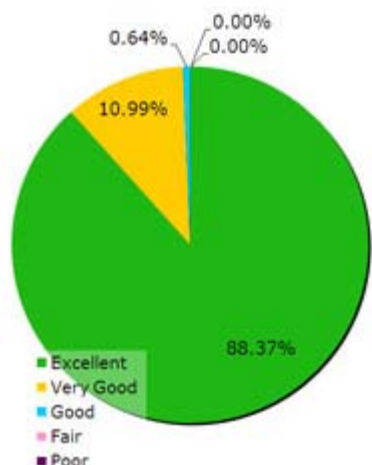
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	1703
- Businesses Started	128
--- Jobs Created	505
--- Jobs Retained	604
- Loans Submitted	76
--- Loans Obtained	90

Total Capital Formation
\$35,399,315

Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

Oxford Chiropractic



Pictured: James Carden (second from the left, counselor) Dr. John Blythe Peebles (cutting the ribbon, owner).

Oxford Chiropractic

Owner: Dr. John Blythe Peebles

115A Heritage Drive, Oxford, MS 38655.

(662) 380-5011

Dr. John Blythe Peebles contacted James Carden, Director at the UMSBDC for assistance with a business plan to obtain funding to open Oxford Chiropractic. The process was effective and now Oxford Chiropractic is open for business and ready to serve the community.

Here is what Dr. Peebles had to say about his experience with our services.

"We have benefitted from the counsel of our UMSBDC Counselor with whom we have been consulting about our interest in opening an office in the Oxford area. Funding was needed and therefore a business plan was essential.

We completed the business plan with the UMSBDC Business Counselor, presented that plan to our local banker and were able to successfully negotiate the

**Rating for the Year:
Since October 1, 2010**

88.37% Excellent
10.99% Very Good
0.64% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **30 MSBDC Counseling Evaluation Forms with 25 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of August 3-9.

Questionnaire Summary

Were you in business when you came to the MSBDC?

09 Yes
18 No

If yes, how long?

03 0 - 11.9 months
02 1 - 3 years
01 4 - 7 years
00 8 - 15 years
03 15+ years

Was your request for an appointment given prompt attention?

29 Yes
00 No

How long did you have to wait?

09 0 days
08 1 day
02 2 days
01 3 days
01 4 - 7 days
02 8+ days

needed funds to open the Oxford Chiropractic Clinic. Our new office's ribbon cutting was done with the Oxford Chamber of Commerce on July 29, 2011. We look forward to continuing to work with our UMSBDC Business Counselor to improve our business.â€

---Ã Dr. John Blythe Peebles

MSBDC would like to wish Dr. John Peebles and Oxford Chiropractic much success and we look forward to a long term and beneficial relationship.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

There were many questions I thought I would have to ask, but Mr. Jeff gave enough information for where I didnâ€™t. I really need to know about how to write a business plan and how banks would look at me and that information was the best help.

--- Yavonna Spencer, Lincoln Co.

Mr. Waller was excellent! He is very detailed and knowledgeable of the business sector and what it takes to succeed in business ownership. I look forward to continue working with him.

--- Regina Nunnery, Pike Co.

MSBDC is vital to our areas economic development. Please continue to support this needed service for small businesses and potential small businesses.

--- Mary D. Adams, Lincoln Co.

HCC MSBDC

He was excellent in every thing he intended us to do.

--- McKinley Owens, Hinds Co.

This service that was offered to us is greatly needed to all of Hinds County. Thank you for your professional help.

--- Joe Wilcots, Hinds Co.

This was very informative and very helpful in pointing me as a small business owner in the right direction. Thank you so much for this program.

--- Gloria D. Powell, Hinds Co.

We truly thank Mr. Bennett for all the information he

Did your counselor give you specific recommendations?

25 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

29 Yes

00 No

Did the counselor give you enough time to express your business concerns?

29 Yes

00 No

Would you use the SBDC program again?

29 Yes

00 No

Would you recommend the SBDC services to others?

29 Yes

00 No

Please rate the business assistance services you received:

27 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

gave us. Because we were completely satisfied with him I would truly offer him to other clients.

--- *Johnnie Owens, Hinds Co.*

JCJC MSBDC

I was very pleased with the assistance I was given by Crystal. She explained everything very well.

--- *Linda Carruth, Covington Co.*

JSU MSBDC

Our appointment was very helpful. It answered a lot of our questions. Our counselor helped guide us to a starting point on our journey towards owning our own business.

--- *Brandon Franklin, Rankin Co.*

I received a lot of information and it was very useful.

--- *Twanna Byther, Copiah Co.*

It was a wonderful experience. Mr. Brown was very pleasant and helpful. I look forward to working with him in the future.

--- *Jajuanna Denson, Hinds Co.*

Mr. Thomas was very well informed and thoughtful.

--- *Tanisha Williams, Hinds Co.*

The information and advice was informative and very helpful to my future career.

--- *Ammie Rayburn, Hinds Co.*

MSU MSBDC

Today I met with Hamp Beatty and I could not have asked for a better visit. He is extremely informative and also helped me see the strengths and weaknesses of my business idea. In addition, Mr. Beatty provided tips and resources to help me in this next phase of my research and planning. I look forward to meeting with him again!

--- *Sarah Hollinger, Oktibbeha Co.*

UM MSBDC

Counselor was very thorough.

--- *Patti C. Harris, Lafayette Co.*

This was one of the most enlightening conversations I have had on starting a new business. Not only did the counselor answer my general questions, he discussed several issues that I hadn't even thought of.

--- *Deidra Jackson, Lafayette Co.*

Gulf Coast SBDC

Good information!

--- *Donna J. Heath, Harrison Co.*

My visit today was very productive. I have been to a few

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

organizations and this was the first to assist me in the right direction. Connie was very helpful and eager to assist. Thanks.

--- Ashley Fredricks, Jackson Co.

I was well accepted and given much information on my particular questions. Very good information.

--- Jamie Snipe, Harrison Co.

It was excellent! Ms. Connie as very understandable. She gave lots of information we needed as was very helpful! Very professional yet personal and caring! Thanks for giving this opportunity to use!

--- Shelly Coludrovich, George Co.

The sel found the help that the counselors provided to be very useful and just what I was looking for. Keep up the good work.

--- Darren Endris, Harrison Co.

Mr. McDowell was very knowledgeable and very informative. Very attentive to my needs. I look forward to having him assist in my journey.

--- Patrice Hart-Ladner, Pearl River

Very helpful and nice people.

--- Amy Lowery, Jackson Co.

Counselor was very easy to talk to and made this a non-intimidating experience very pleasant.

--- Shane Sumrall, Hancock Co.

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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