

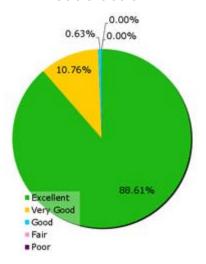
## "Transforming Mississippi One Small Business at a Time"

### August 24, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

### **MSBDC Economic** Impact Involvement Since October 1, 2010 Counseled Clients 1728 - Businesses Started 135 --- Jobs Created 540 --- Jobs Retained 605 - Loans Submitted 80 --- Loans Obtained 94 **Total Capital Formation** \$40,919,315

# Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

### **Small Business Spotlight**

**Anointed Hands Cleaning Service** 



Pictured: Crystal Nail (left, counselor) Sharon Bobbett (right, owner).

### **Anointed Hands Cleaning Service**

Owner: Sharon Bobbett

400 Jackson St., Hattiesburg, MS 39401.

(601) 255-5646

Website: <a href="http://www.anointedhandscs.com/">http://www.anointedhandscs.com/</a>

Sharon Bobbett, owner of Anointed Hands Cleaning
Services has been a client of the MSBDC over the past
few years. MSBDC counselors have provided assistance to
help Sharon continue to develop her business and expand
the services her business is able to offer.

Here are a few comments from Sharon regarding her experience with the MSBDC.

"MSBDC has really been a blessing to my company.

Everyone I have worked with personally has been very nice and very knowledgeable. I would gladly refer friends and family to them. I am a Christian that God has blessed with this business and I try daily to be a blessing to others by providing quality service. The company began

Counseling Forms.

Rating for the Year: Since October 1, 2010

88.61% Excellent 10.76% Very Good 0.63% Good

0.00% Fair

0.00% Poor

This week's client Evaluation of Services report includes data from 20 MSBDC Counseling Evaluation Forms with 14 comments by First Time Clients after their initial counseling session.

### Mississippi Client Evaluation of Services

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of August 10-16.

### **Questionnaire Summary**

Were you in business when you came to the MSBDC?

04\_ Yes

16 No

If yes, how long?

<u>02</u> 0 - 11.9 months

02 1 - 3 years

00 4 - 7 years

00 8 - 15 years

00 15+ years

Was your request for an appointment given prompt attention?

20 Yes

<u>00</u> No

How long did you have to wait?

<u>05</u> 0 days

<u>06</u> 1 day

02 2 days

03 3 days

<u>00</u> 4 - 7 days

00 8+ days

doing residential service and commercial service, but now we are expanding to floor care, lawn care, and small repairs also."

--- Sharon Bobbett

MSBDC wishes Sharon Bobbett and Anointed Hands Cleaning Services continued success and will continue to be available as a source of information and assistance.

# Our Clients want our Stakeholders to know...

\*All comments are direct quotes from first time clients.

### **ECCC MSBDC**

Mr. Westbrook was very helpful to me! He helped me decide on what to do about purchasing a business. He was very patient with me and answered all of my questions.

--- Jessica Gibson, Neshoba Co.

### JCJC MSBDC

Was wonderful and I am looking forward to starting a business in the state of MS.

-- Meshia Daniels, Forrest Co.

### Great!

--- Angela Blackstock, Forrest Co.

This was a great experience to learn about all the aspects of owning a small business. Mr. Gary was very helpful and eager to help us develop information that will lead to a successful business.

--- Carl Helton, Forrest Co.

My experience today was wonderful. Every questions and concern I had was answered to the best that it could be. I have been 100% pleased with our counseling session and did not e en expect all of the helpful info that was given, which makes it all the better.

--- Charlette Prince, Jones Co.

Very informative and helpful program. I was answered with very intelligent answers to my questions. Mr. Suddith was very knowledgeable in many aspects!

--- Amber Stanbro, Wayne Co.

### JSU MSBDC

We were received with courtesy and received good advice from the assigned counselor. Very good session.

--- Brandon Franklin, Rankin Co.

Did your counselor give you specific recommendations?

20\_Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

20\_Yes

<u>00</u> No

Did the counselor give you enogh time to express your business concerns?

20\_Yes

<u>00</u> No

Would you use the SBDC program again?

20 Yes

<u>00</u> No

Would you recommend the SBDC services to others?

20 Yes

00 No

Please rate the business assistance services you received:

20 Excellent

00 Very Good

<u>00</u> Good

00 Fair

00 Poor

<u>Find Training Events in your</u> <u>Area!</u>

Find your local MSBDC counselor!
International Trade Questions?
Inventor Assistance Help

# We would like to recognize our host institutions!

Copiah-Lincoln Community College
East Central Community College
Hinds Community College
Jackson State University
Jones County Junior College
Mississippi State University
The University of Mississippi

### MSU MSBDC

Very, very informative, helpful and considerate. Thanks for the help. Look forward to our next meeting.

--- Maria P. Ball, Winston Co.

#### UM MSBDC

Mr. Carden exceeded my expectations with his knowledge of the subject matter and counseling regarding starting a company that Has been a dream for a long time.

--- Shannon Richardson, Lafayette Co.

Mr. James Carden was a tremendous help in giving me direction in the importance of finding a good CPA, Attorney, and developing a good business plan.

-- Hunter J. Richardson, Lafayette Co.

A very informative session regarding starting a business. Mr. Schneider is a great source of information. His instruction and guidance was surely needed.

--- Jimmy Baker, Desoto Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the MSBDC website.

Contact a local counselor or register for a workshop via the MSBDC website <a href="https://www.mssbdc.org">www.mssbdc.org</a> or call our toll free number (MS only. Area codes 662 601 and 228)

1-800-725-7232

Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is: P.O. Box 1848 122 Jeanette Phillips Drive University, MS 38677

Our telephone:

(662) 915-5001

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