

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

September 21, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

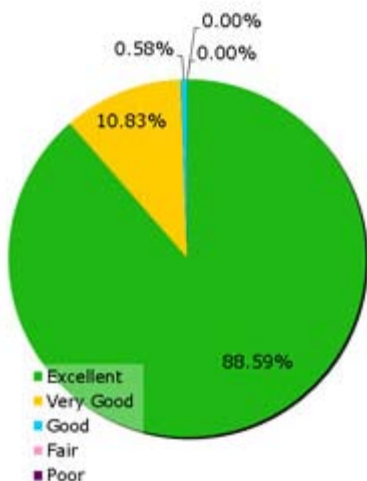
MSBDC Economic Impact Involvement

Since October 1, 2010

Counseled Clients	1892
- Businesses Started	145
--- Jobs Created	611
--- Jobs Retained	660
- Loans Submitted	87
--- Loans Obtained	107

Total Capital Formation
\$48,104,065

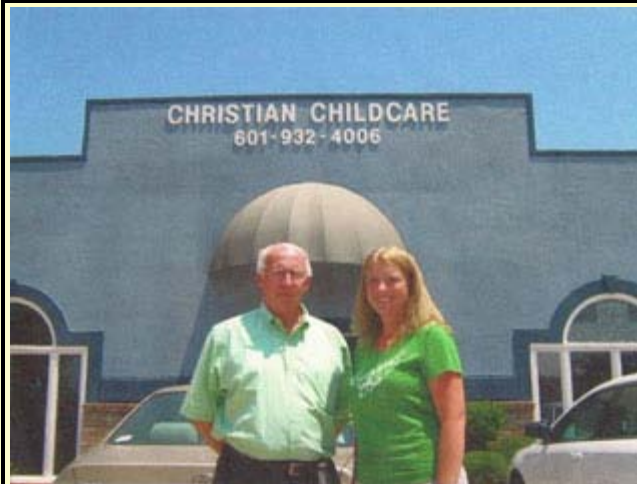
Initial Client Satisfaction



Data compiled since October 1, 2010 Initial

Small Business Spotlight

Christian Childcare



Pictured: James Bennett (left, counselor) Candace Ray, (right, owner).

Christian Childcare

Owner: Candace Ray

4234 Lakeland Drive, Flowood, MS 39232

601-932-4006

Candace Ray came to the HCC SBDC for assistance towards either opening or purchasing a child daycare center. Upon further research, she concluded it would be best for her to purchase a preexisting business. James Bennett, counselor at HCC SBDC assisted Candace with the financial process and deciding on a business structure.

In the following comments, Candace shares her experience with the MSBDC.

"It has been my desire for years to open a child day care. First I looked at building a day care from scratch, but as I got more into the process I learned that if I could find a center already established at a reasonable price it would be better to go that route. James Bennett helped me with all of the financial pro forma's and I was able to make a good business decision. I was also provided help with the

**Rating for the Year:
Since October 1, 2010**

88.59% Excellent
10.83% Very Good
0.58% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **23 MSBDC Counseling Evaluation Forms with 21 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of September 7-13.

Questionnaire Summary

Were you in business when you came to the MSBDC?

17 Yes
14 No

If yes, how long?

00 0 - 11.9 months
01 1 - 3 years
01 4 - 7 years
02 8 - 15 years
02 15+ years

Was your request for an appointment given prompt attention?

17 Yes
00 No

How long did you have to wait?

03 0 days
04 1 day
02 2 days
02 3 days
02 4 - 7 days
00 8+ days

establishment of my corporation. SBDC has really been a blessing and I would recommend the service to anyone starting a business."

--- Candace Ray

MSBDC wishes Candace Ray and Christian Childcare best of luck and much success. The MSBDC will continue to be an available resource for any of your future small business needs.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

Mr. Westbrook was very helpful and gave me great advice. He seems to be very knowledgeable of the business.

--- Jerry T. Pearson, Winston Co.

HCC MSBDC

I was provided the information I came here to learn. I plan on coming back &/or calling as other questions arise.

--- Angela Morgan, Rankin Co.

JCJC MSBDC

My advisement was clear and beneficial. I am eager to continue my relationship with the Mississippi SBDC and confident I am on a road to success.

--- Eric Berry, Hinds Co.

JSU MSBDC

We had a positive experience, and we learned a lot.

--- Michael Moore, Madison Co.

My experience at MSBDC was great. I learned a lot of things I didn't know about starting a business. My counselor did an excellent job in advertising me and I'm forward to my next apt.

--- Hope Mallard, Hinds Co.

MSU MSBDC

The counselor my sister and I spoke with was helpful in giving advice and information in regards to our new business venture. He was a joy to work with and we are looking forward to our next meeting.

--- Laura and Connie Jones, Lowndes Co.

UM MSBDC

Informative, hopeful, and comforting.

Did your counselor give you specific recommendations?

17 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

17 Yes

00 No

Did the counselor give you enough time to express your business concerns?

17 Yes

00 No

Would you use the SBDC program again?

17 Yes

00 No

Would you recommend the SBDC services to others?

17 Yes

00 No

Who recommended our services?

00 Bank

02 SBDC Client

00 Legislator

00 Chamber

01 Other

Please rate the business assistance services you received:

15 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

--- Edward Brucker, Panola, Co.

Very helpful information. Very friendly and efficient. Explained in detail paperwork we need to completely and offered to help us complete it.

--- Leigh & Rick Stephens, Alcorn Co.

The counselor was very helpful in referring me to the right loan program as well as referring me to the right loan agency.

--- Tye Walker, Stone Co.

Very helpful.

--- Mike Hunter, Jackson Co.

Gulf Coast MSBDC

Very easy to communicate with, excellent brain storming on ideas and I have a great idea where to start planning for my business.

--- Charles Punzo, Harrison Co.

Helped out in giving me all the info that I needed to get the ball rolling. Very helpful.

--- Michelle Blethen, Harrison Co.

Very knowledgeable person very helpful and respectful.

--- Ray Jefferys, Jackson Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)



[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232

Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

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