

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

October 26, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

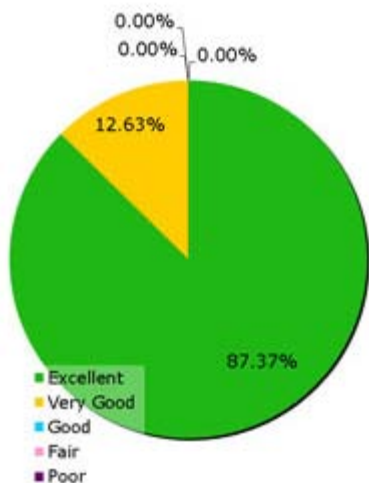
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	248
- Businesses Started	8
--- Jobs Created	29
--- Jobs Retained	41
--- Loans Submitted	2
--- Loans Obtained	3

Total Capital Formation
\$545,600

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Gloria's Twice as Nice



Pictured: Gloria D. Powell (left, owner), James Bennett (right, counselor).

Gloria's Twice as Nice

Owner: Gloria D. Powell

A 18 Roberts St., Pearl, MS 39208

(601) 421-1920

Starting a business is a detail intensive process, especially when it comes to tax concerns. Gloria D. Powell, owner of Gloria's Twice as Nice visited the HCC MSBDC and worked with MSBDC counselor James Bennett to make sure her business was on the right track and to seek some guidance on understanding the tax concerns of her business.

In the comments below, Gloria shares her experience with MSBDC services.

"Mr. Bennett helped me with my tax questions and helped me get the Federal EIN number and helped me fill out my state tax applications. I would recommend anyone

**Rating for the Year:
Since October 1, 2011**

87.37% Excellent
12.63% Very Good
0.00% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **33 MSBDC Counseling Evaluation Forms with 26 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of October 12-18.

Questionnaire Summary

Were you in business when you came to the MSBDC?

12 Yes
17 No

If yes, how long?

08 0 - 11.9 months
00 1 - 3 years
01 4 - 7 years
02 8 - 15 years
04 15+ years

Was your request for an appointment given prompt attention?

33 Yes
00 No

How long did you have to wait?

09 0 days
06 1 day
02 2 days
03 3 days
07 4 - 7 days
01 8+ days

who is opening a business get help from the SBDC and it will save them time and a lot of unnecessary problems."

--- Gloria D. Powell

MSBDC wishes Gloria D. Powell of Gloria's Twice as Nice best of luck and hopes to see her business continue to grow. Should any future assistance be needed, the MSBDC will always be there to provide a helping hand.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

The program is great and very informative! I am excited about my next session to learn more.

--- *Monique Sartin, Lawrence Co.*

ECCC MSBDC

Thanks for the service. Ronald Westbrook was a great help. He really explained and answered questions that gave me knowledge.

---- *Steve E. McMillion, Leake Co.*

Very professional and knowledgeable.

--- *Howard Brown, Leake Co.*

As a former state employee, I was happy that this service was available. The counselor was very helpful, informative and provided much helpful information. We know how to proceed now.

--- *Linda Butler, Rankin Co.*

HCC MSBDC

James is very knowledgeable and very helpful. He provided relevant and invaluable information to help with our startup business plan. He is a valuable resource!

--- *Sara McKarcher, Hinds Co.*

Excellent experience. Mr. Bennett helped with our financials and gave us information we needed to make a decision on expansion. I paid a consultant almost \$3000 and the information from Mr. Bennett was far superior.

--- *Placio Mariand, Rankin Co.*

Great one on one counseling.

--- *Diana Horoy, Hinds Co.*

Mr. Harper was very nice and helpful "giving me several business plans and options.

--- *Irby Ford, Madison Co.*

We were very pleased with our appointment. Thank you

Did your counselor give you specific recommendations?

33 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

33 Yes

00 No

Did the counselor give you enough time to express your business concerns?

33 Yes

00 No

Would you use the SBDC program again?

33 Yes

00 No

Would you recommend the SBDC services to others?

33 Yes

00 No

Who recommended our services?

02 Bank

01 SBDC Client

00 Legislator

01 Chamber

09 Other

Please rate the business assistance services you received:

28 Excellent

05 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

for supplying this for our community. Mr. Bennett was extremely knowledgeable.

--- *Pam Hamilton, Rankin Co.*

Very thorough explanation of things we needed for our business.

--- *Bela A. Lemoine, Rankin Co.*

Mr. Bennett was extremely nice, helpful, informative. He went over and above what I'd expected of trying to help me set up my own business. Thank you so much!!

--- *Angela Webb, Rankin Co.*

Mr. Bennett was very informative, direct, and pleasant. He was very confident in the information given. He seemed to appear interested in my interest of business ownership. Mr. Bennett was great!!

--- *Makeba Thomas, Rankin Co.*

JCJC MSBDC

I received information to start my business.

--- *Wille A. Ward, Forrest Co.*

I was very pleased with the counselor today.

--- *Charlotte, Marion Co.*

JSU MSBDC

My visit was very insightful and this program is one that should never end.

--- *Tony A. Harmon, Hinds Co.*

I had a great visit very polite and professional staff.

--- *Johnny Markham, Copiah Co.*

Mr. Brown is very knowledgeable and is helping start my business in the right direction.

--- *Don Wansley, Madison Co.*

MSU MSBDC

Very informal, straight forward information given. Friendly, yet very professional.

--- *Greisha Naylor, Lauderdale Co.*

It was very enjoyable and I learn a lot. Mr. Beatyy was a very nice man and he was good in explaining everything to me.

--- *Doris Jones, Clay Co.*

UM MSBDC

Mr. Carden offered and suggested many ideas regarding small businesses. His presentation was absolute wonderful. The material that was given to me is very helpful. I can't wait to get started.

--- *Andrean Hawkins, Desoto*

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232 .

I met with Mr. Schneider and he was very helpful in giving information and explaining key points of writing a business plan.

--- *Kimberly M. Austin, Tate Co.*

I got a lot out of the meetings, I was helped and put on the right track. Enjoyed it very much.

--- *Lawrence Cannon, Tate Co.*

Today I received very well put and motivational meeting with James Carden. Mr. Carden educated myself with helpful information with my business plan in the categories of financial sources, management, and to sell to my investor.

--- *Spencer Williams, Destin.*

A very pleasant and helpful experience about the "business of doing business."

--- *Howard D. Brown, Panola Co.*

Mr. Carden was helpful in my quest for knowledge about starting my business. I will definitely be utilizing these services

--- *Elmer Johnson, Madison.*

Gulf Coast MSBDC

Very helpful. Listened to my plight and helped me become more focused about what exactly I needed to do to take the next steps.

--- *Victor Maurice, Harrison Co.*

I visited knowing I needed some direction to start in, I was not only pleased at Connie's thoroughness but she was friendly and listened patiently with all my questions. Thank you.

--- *Kelli Gorman, Harrison Co.*

It was a pleasant opportunity to have the assistance needed to start my company.

--- *George Gallardo, Harrison Co.*

Did well with all the information covered and answered all questions. Be looking to meet with you for any further assistance.

--- *Douglas Lee, Jr.*

SBJA

The information I received was very helpful and we are looking forward to working with the SBDC. Thanks for all your help.

--- *Gloria Scott, Jackson.*

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

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