

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

November 2, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

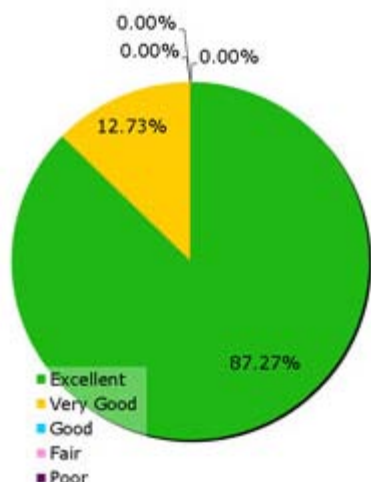
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	295
- Businesses Started	11
--- Jobs Created	32
--- Jobs Retained	43
--- Loans Submitted	5
--- Loans Obtained	6

Total Capital Formation
\$1,637,875

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Z50 Men's Clothier



Pictured: Joey McBride (left, owner), James Carden (right, counselor).

Z50 Men's Clothier

Owner: Joey McBride

**5827 Getwell Road, Suite A-5, in Southaven MS,
38672.**

(901) 652-4726

[Check Out Z50 Men's Clothier on Facebook.](#)

Following in his mom's footsteps, Joey McBride has just opened Z50 Men's Clothier at 5827 Getwell Road, Suite A-5, in Southaven MS, two doors down from his mother's women's clothing store. Rick Schneider, UM SBDC counselor, and James Carden, UM SBDC Director, provided basic business start-up assistance. Z50 Men's Clothier carries vintage game-day T-Shirts from a variety of available college logos, jeans, shoes, button-ups along with a complete line of men's casual clothing. Open from 10:30am to 6:30pm to accommodate their shoppers, Z50 Men's Clothier wants to be the local source for trend setting men's casual fashion.

**Rating for the Year:
Since October 1, 2011**

87.27% Excellent
12.73% Very Good
0.00% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **15 MSBDC Counseling Evaluation Forms with 13 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of October 19-25.

Questionnaire Summary

Were you in business when you came to the MSBDC?

03 Yes
12 No

If yes, how long?

01 0 - 11.9 months
01 1 - 3 years
01 4 - 7 years
00 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

15 Yes
00 No

How long did you have to wait?

06 0 days
02 1 day
01 2 days
01 3 days
00 4 - 7 days
00 8+ days

MSBDC wishes Joey McBride best of luck with his new business venture, Z50 Men's Clothier. Should Z50 Men's Clothier have any future needs the MSBDC will always be available as a source of assistance.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

Mr. Jeff Waller was very knowledgeable about the information he shared. He helped me understand the concept of writing a successful business plan. I would recommend him to anyone for advice.

--- *Virgil Roberts Jr., Lincoln Co.*

Very informative and helpful. I appreciate the help I received from MS Small Business Development Centers.

--- *Jessica Bigdon, Scott Co.*

HCC MSBDC

Excellent service â€œ Mr. Harper was right on the money with his advice.

--- *James Inby Ford, Madison Co.*

JSU MSBDC

Very informative.

--- *John S. Dabit, Hinds Co.*

MSU MSBDC

The gentleman I received help from was very knowledgeable and seasoned veteran within the field. We achieved the business plan we were looking for.

--- *Terry Emerson, Clay Co.*

Doc Braswell full of ideas and helpful information.

--- *Charles Plowden, Lauderdale Co.*

My counselor was very thorough and detailed in answering and addressing all of my concerns. I feel much more confident and informed about my business. Plan.

--- *Heather Gilbert, Oktibbeha Co.*

UM MSBDC

The information and counseling was very helpful.

--- *John*

He had great advice for us will return.

--- *Leslie Cole, Harrison Co.*

I was delighted to learn more details/information about

Did your counselor give you specific recommendations?

14 Yes

01 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

14 Yes

01 No

Did the counselor give you enough time to express your business concerns?

15 Yes

00 No

Would you use the SBDC program again?

15 Yes

00 No

Would you recommend the SBDC services to others?

15 Yes

00 No

Who recommended our services?

01 Bank

00 SBDC Client

00 Legislator

00 Chamber

07 Other

Please rate the business assistance services you received:

13 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

starting my own business. The counselor was very friendly and expressed great concern to help get me started.

--- Amy Ferguson.

I am beyond pleased with the information I was given and I look forward to the opportunity to receive the great help that the SBDC can offer me.

--- Eli Ferguson, Lafayette Co.

Gulf Coast MSBDC

I just recently discovered this resource, and am very impressed with the service and the counselor (Mitch McDowell) I will definitely recommend this to other investors.

--- Rex Mason, Jackson Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232

Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
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