

# MISSISSIPPI SBDC

## WEEKLY STAKEHOLDER NEWSLETTER

*"Transforming Mississippi One Small Business at a Time"*

**November 16, 2011**

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

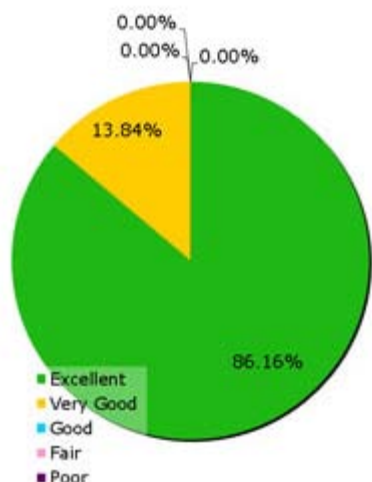
### MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	384
- Businesses Started	21
--- Jobs Created	60
--- Jobs Retained	68
--- Loans Submitted	10
--- Loans Obtained	10

**Total Capital Formation**  
**\$2,920,725**

### Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

### Small Business Spotlight

Dr. Frank Wiebe



*Pictured: Dr. Frank Wiebe*

**Dr. Frank Wiebe**

**UMSBDC Business Counselor 1/11/2005 - 11/1/2011**

Nearly two weeks ago, the MSBDC was deeply saddened by the loss of Dr. Frank Wiebe, a stalwart and valuable member of the MSBDC team. We can only express our most sincere condolences for his family as we keep them in our prayers.

Dr. Frank Adams Wiebe, 71, of Tupelo, Miss., died Tuesday, November 1, 2011, at The North Mississippi Medical Center. He was born on July 26, 1940, in Lawrence, Kansas. He received three degrees from the University of Kansas: B.S. in Business Administration, June 1962; M.A. in Social Psychology, May 1971; and Ph.D. in Business, May 1975. He was a member of the United States Air Force serving on Active Duty, November 1963 - May 1968, and the Active Reserve, September 1969 - July 1974, with Captain the highest rank held. Since January 2005, he was a Business Counselor for the University of Mississippi Small Business Development Center at the

**Rating for the Year:**  
**Since October 1, 2011**

86.16% Excellent  
13.84% Very Good  
0.00% Good  
0.00% Fair  
0.00% Poor

This week's client Evaluation of Services report includes data from **21 MSBDC Counseling Evaluation Forms with 14 comments by First Time Clients** after their initial counseling session.

**Mississippi Client  
Evaluation of  
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of November 2-8.

**Questionnaire Summary**

Were you in business when you came to the MSBDC?

06 Yes  
15 No

If yes, how long?

02 0 - 11.9 months  
00 1 - 3 years  
01 4 - 7 years  
01 8 - 15 years  
01 15+ years

Was your request for an appointment given prompt attention?

21 Yes  
00 No

How long did you have to wait?

04 0 days  
03 1 day  
02 2 days  
03 3 days  
01 4 - 7 days  
00 8+ days

Renasant Center for IDEAs in Tupelo. He also served on the Institutional Review Board of the North Mississippi Medical Center.

**Our Clients want our Stakeholders to know...**

*\*All comments are direct quotes from first time clients.*

**CLCC MSBDC**

It was a amazing experience. I was given the steps I needed and advice and tips to complete each. I look forward to my next visit knowing Iâ€™ll be helped.

--- *William Withers, Wilkinson Co.*

**ECCC MSBDC**

I was very pleased with the information Mr. Westbrook shared with me today he was very informative and honest.

--- *Jesica Estes, Newton Co.*

**HCC MSBDC**

I was treated very professionally by Mr. Benette. He literally saved my partner and I entire business life. I was very impressed by his knowledge in the business area. The assistance provided is applicable. Thank god for SBA and Mr. Bennette.

--- *Joy Bryant, Desoto Co.*

This man was very helpful, and professional and knowledgeable. He answered my questions. He listened to my concerns, and he gave me some very good advice. It was a pleasant experience.

--- *JRegina Briggs, Hinds Co..*

**UM MSBDC**

Mr. Carden was very helpful in getting me in touch with the correct people to help me with my project. He was very cordial.

--- *Jesse Luke, Lafayette Co.*

I was very satisfied with my counselor he excellent suggestion and answered all of my questions. He made sure I understood him.

--- *Janice Smith, Quitman Co.*

My experience was very informative and he help me with things I needed to start my business.

--- *Hose Johnson, Bolivar Co.*

In this session the information I gained in how to start

Did your counselor give you specific recommendations?

21 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

21 Yes

00 No

Did the counselor give you enough time to express your business concerns?

21 Yes

00 No

Would you use the SBDC program again?

20 Yes

01 No

Would you recommend the SBDC services to others?

20 Yes

00 No

Who recommended our services?

01 Bank

02 SBDC Client

00 Legislator

00 Chamber

15 Other

Please rate the business assistance services you received:

20 Excellent

01 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)  
[International Trade Questions?](#)  
[Inventor Assistance Help](#)

**We would like to recognize our host institutions!**

[Copiah-Lincoln Community College](#)

my business was very helpful in learning how to gather the information to provide to banks and others for loans.

--- *Cassandra Bell, Bolivar Co.*

#### **Gulf Coast MSBDC**

Great experience. Exactly what we need for Small Business Development.

--- *David Rose, Harrison Co.*

Very pleasant and educational. Felt very relaxed and comfortable speaking with Mr. McDaniel.

--- *Eileen Williams, Harrison Co.*

She is very professional in what she does.

--- *Virgil C. Cook, Harrison Co.*

I am beyond pleased with the information I was given and I look forward to the opportunity to receive the great help that the SBDC can offer me.

--- *Eli Ferguson, Lafayette Co.*

#### **MSU MSBDC**

Mr. Beatty was very helpful. He addressed all of my concerns and other issues I wasn't aware of. I am amazed the counsel I received for free. I will recommend SBDC service to everyone.

--- *Michelle Buckner, Oktibbeha Co.*

#### **Gulf Coast MSBDC**

I feel more comfortable about starting my business. I'm so glad I have a place to come to with my concerns. Thanks JSU!

--- *Muriel Reid, Hinds Co.*

*Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.*

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[East Central Community College](#)  
[Hinds Community College](#)  
[Jackson State University](#)  
[Jones County Junior College](#)  
[Mississippi State University](#)  
[The University of Mississippi](#)

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The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website [www.mssbdc.org](http://www.mssbdc.org) or call our toll free number (MS only. Area codes 662 601 and 228)  
**1-800-725-7232**



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:  
P.O. Box 1848  
122 Jeanette Phillips Drive  
University, MS 38677

Our telephone:  
**(662) 915-5001**

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