

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

November 23, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

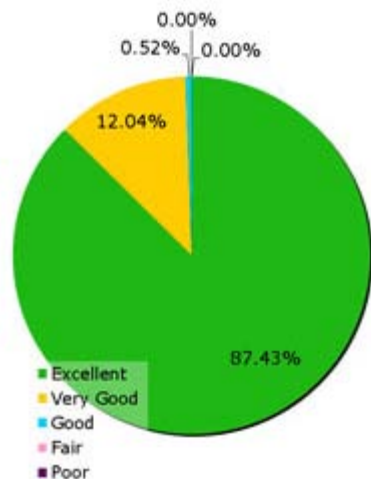
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	423
- Businesses Started	26
--- Jobs Created	60
--- Jobs Retained	128
--- Loans Submitted	10
--- Loans Obtained	10

Total Capital Formation
\$3,359,425

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Happy Thanksgiving!



The MSBDC wishes you a Happy Thanksgiving!

**Rating for the Year:
Since October 1, 2011**

87.43% Excellent
12.04% Very Good
0.52% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **32 MSBDC Counseling Evaluation Forms with 24 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of November 9-15.

Questionnaire Summary

Were you in business when you came to the MSBDC?

07 Yes
25 No

If yes, how long?

01 0 - 11.9 months
01 1 - 3 years
01 4 - 7 years
01 8 - 15 years
03 15+ years

Was your request for an appointment given prompt attention?

28 Yes
00 No

How long did you have to wait?

13 0 days
03 1 day
01 2 days
02 3 days
03 4 - 7 days
00 8+ days

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

It was a amazing experience. I was given the steps I needed and advice and tips to complete each. I look forward to my next visit knowing Iâ€™ll be helped.

--- William Withers, Wilkinson Co.

JCJC MSBDC

Twas very informative. I learned a lot. I am very excited about moving forward.

--- Sherry Lilly, Jasper Co.

JSU MSBDC

The counselor was well equip with knowledge need to help me with my business.

--- Donta Yates, Hinds Co.

Very kind and knowledge.

--- Samuel C. West, Hinds Co.

Mr. Brown was very helpful.

--- Akili Kelly, Hinds Co.

Mr. Brown was very helpful.I left feeling very confident about the future of my business.

--- Jonathan Brown, Hinds Co.

Very informative!

--- Isaac Bainer, Copiah Co.

I enjoyed learned info for the counselor.

--- Dora Hills, Hinds Co.

Thank you for allowing this center to offer information and help to the people in the metro Jackson area.

--- LaTanya Sanders, Hinds Co.

UM MSBDC

My counselor opened my eyes to many aspects of a business that I didn't know; mainly showing me that I could rent a lease and create capital.

--- Eric Riley, Yalobusha Co.

He was very knowledgeable and brought to my attention

Did your counselor give you specific recommendations?

32 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

32 Yes

00 No

Did the counselor give you enough time to express your business concerns?

32 Yes

00 No

Would you use the SBDC program again?

32 Yes

00 No

Would you recommend the SBDC services to others?

30 Yes

00 No

Who recommended our services?

08 Bank

01 SBDC Client

00 Legislator

02 Chamber

13 Other

Please rate the business assistance services you received:

30 Excellent

01 Very Good

01 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

several things that I had not considered. TKS.

--- *Tammy Lindsey.*

This is a very educational experience.

--- *Linda Jones, Lafayette Co.*

This was a very educational experience. I have been informed of a lot of steps and ideas to be completed.

--- *Robert Clark, Lafayette Co.*

My experience during this session was very educational and reliable to the business I plan on opening.

--- *Samuel L. Jones, Lafayette Co.*

She made me feel very welcomed. I called and she told me to come on when I was available. Every question I had was answered and I was given plenty of time to ask all questions.

--- *Anna Willis, Alcorn Co.*

Great experience, very helpful & informative.

--- *Julie A. Robinette, Tishomingo Co.*

Great individual information and presentation.

--- *Terry Malone, DeSoto Co.*

Gulf Coast MSBDC

Connie Whitt was my counselor. She was very helpful and informative. She did an excellent job on explaining the services. I feel that because of her I am heading in the right direction to make my dreams come true. Excellent job Connie! Thanks for all your assistance and information.

--- *Anita Hymes, Harrison Co.*

I called and got an appointment the same day. Super customer service!

--- *Tiffeny Calvert, Jackson Co.*

Was very informative.

--- *Mary Kippes, Harrison Co.*

MSU MSBDC

I am just an international student (MBA). I am really interesting to study and challenge myself. Come to SMBDC, it helps me a lot I can know the first step and following steps how to start business. Thanks a lot!

--- *Van Vo, Oktibbeha, Co.*

The information was very valuable. We were supplied with contracts needed to start our business. Thanks for all your help.

--- *Zane Royal & Julie Lynch, Lauderdale Co.*

I am very proud of the services that were given to me on my first visit with Doc Braswell & Sonny Fisher, they both

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

perform themselves as professional. I have known Sonny Fisher for 40 or so years. Thanks!

--- *Kenny F. Edmonson, Lauderdale Co.*

It was great! Hamp answered any and all questions. He gave some great materials to help me. Hamp also knew a lot about opening a business and really helped me!

--- *Chelsea Cure, Oktibbeha Co.*

SBJA

Mr. Wess was very helpful and made me feel welcomed and very attentive to my small business idea. Thank you so much for all the help and guidance.

--- *Chris Johnson, Harrison Co.*

I was very impressed with knowledge counselor and look forward to working with him.

--- *Harold Hamrick, Hancock Co.*

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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