

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

December 20, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

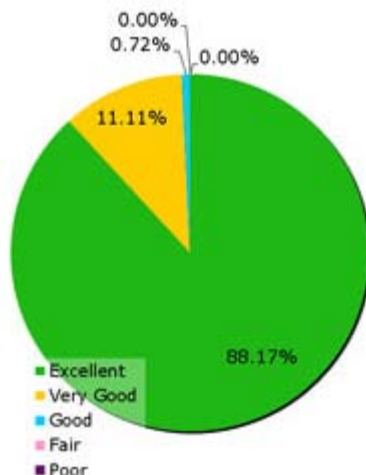
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	565
- Businesses Started	37
--- Jobs Created	83
--- Jobs Retained	219
--- Loans Submitted	14
--- Loans Obtained	18

Total Capital Formation
\$7,071,925

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Merry Christmas - Happy Holidays



MSBDC wishes you and yours a Merry Christmas & Happy Holidays!

MSBDC State Office & UM SBDC will be closed by January 20th at 5:00pm and will reopen January 3rd.

Rating for the Year:
Since October 1, 2011

88.17% Excellent
11.11% Very Good
0.72% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **29 MSBDC Counseling Evaluation Forms with 22 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of December 7-13.

Questionnaire Summary

Were you in business when you came to the MSBDC?

16 Yes
11 No

If yes, how long?

08 0 - 11.9 months
03 1 - 3 years
04 4 - 7 years
01 8 - 15 years
01 15+ years

Was your request for an appointment given prompt attention?

29 Yes
00 No

How long did you have to wait?

13 0 days
04 1 day
02 2 days
01 3 days
05 4 - 7 days
01 8+ days

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

Very informative and beneficial to my goal of becoming a small business owner.

--- Oga Crosby, Leake Co.

My meeting was very informative. Mr. Westbrook was great; looking forward to next Monday.

--- William Langdon-Bey, Leake Co.

HCC MSBDC

This visit was very informative and helpful in helping me with my business.

--- Brain Collum, Rankin Co.

Mr. Bennett with over all details I need to start y business. Mr. Bennett gave me some advice to operate and keep my business running for the long haul. I had a good experience and I would recommend him to someone else.

--- Lonnie Holmes, Hinds Co.

Yes, James Bennett help me get a greater outlook on my operation and also gave me a lot of good information to use at my childcare center in the future for financial overview.

--- Shantel Stapleton, Hinds Co.

JCJC MSBDC

I was explained everything so well I had full understanding of what is approaching ahead for my life.

--- Cecilia Lahat, Marion Co.

Mr. Suddith is excellent in helping me feel comfortable to discuss my points of personal needs and concerns and decisions if at all possible. I would like to be trained to develop and skills to better the status of my business. I highly recommend SBDC because of this gentleman's professionalism.

--- Barney Pittman, Jr., Marion Co.

Crystal Nail was very informative and nice.

--- Melodye Ward, Forest Co.

Did your counselor give you specific recommendations?

29 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

29 Yes

00 No

Did the counselor give you enough time to express your business concerns?

29 Yes

00 No

Would you use the SBDC program again?

29 Yes

00 No

Would you recommend the SBDC services to others?

29 Yes

00 No

Who recommended our services?

01 Bank

02 SBDC Client

00 Legislator

01 Chamber

12 Other

Please rate the business assistance services you received:

26 Excellent

03 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

JSU MSBDC

Excellent information assistance.

--- *Dale Jones, Rankin Co.*

MSU MSBDC

I gain lots of information that will direct me in the right direction to become a successful small business.

--- *Stevie Wortham, Oktibbeha Co.*

UM MSBDC

I came into see the new building and James Carden sat me down for a counseling session that was very helpful! Thanks for funding the MSBDC!

--- *Wayne Averett, Lee Co.*

I thought my counselor was very experienced & knowledgeable. His advice will be beyond helpful.

--- *Morgan Nicholson, Desoto Co.*

Gulf Coast MSBDC

Mrs. Whitt was a wealth of information. I felt comfortable sharing my vision with her.

--- *Lueville Cuffee, Harrison Co.*

Connie was very helpful and informative.

--- *Jovana Grace, Jackson Co.*

It was a very pointed meeting and I can see the benefits of what was shared. I can also see where a future meeting can happen.

--- *Charlie L. McCants, Harrison Co.*

Thanks for your help!

--- *Stacy Miller, Jackson Co.*

Exactly the direction I needed. Very pleasant and professional first meeting.

--- *Marry Ann Clisby.*

Was a wonderful and prosperous experience. I was helped to my potential thanks to SBDC.

--- *Catherine Magee, Jackson Co.*

My counselor Mitch was very professional, informative, knowledgeable, and helpful. He is definitely an asset to the MSBDC.

--- *Leo Taranto, Jackson Co.*

Service was outstanding. Very helpful. I feel more confident going forward.

--- *August Walter, Harrison Co.*

I could not be happier with what I learned today in regards to starting my own business. James did a

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232

wonderful job of explaining the process in laymans terms and helping me to feel confident about my new venture. He took the time to understand my business idea and was very eager to help me get started.

--- Stacey Cash, Lafayette Co.

SBJA

I received very useful information on the next steps I need to take to starting business. Ms. Andrews was very helpful in not only helping me through these steps but also provided me with hope and security knowing that she and this program are here for me if I have a question or need advice and that I'm not alone.

--- Paul H. Nobriga IV, Lamar Co.

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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