

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

January 11, 2011

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

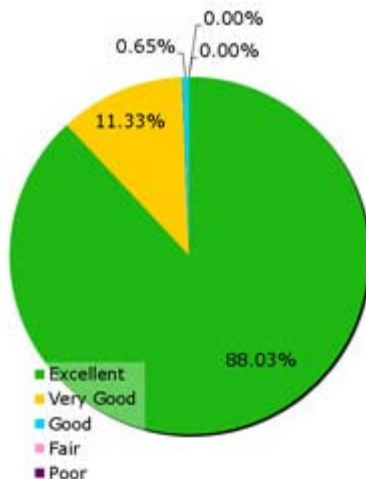
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	637
- Businesses Started	41
--- Jobs Created	91
--- Jobs Retained	225
--- Loans Submitted	15
--- Loans Obtained	20

Total Capital Formation
\$7,267,925

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Lucy Lou's



Pictured: Ronald Westbrook (far left, counselor), Glenda Worrell (left, Jessica's mother), Jessica Gibson (right, owner), Rebekah Worrell (far right, Jessica's sister).

Lucy Lou's

Owner: Jessica Gibson

511 W Main St. Suite 1 Philadelphia, MS 39350

(601) 650-0030

[Visit Lucy Lou's on Facebook!](#)

Ronald Westbrook, Counselor at ECCC MSBDC assisted Jessica Gibson with starting her business, Lucy Lou's, a boutique specializing in gifts and women's clothing. Below

Mrs. Gibson offers a detailed comment about MSBDC services and the Counselor's availability to work with her.

"I came to talk to Mr. Westbrook at the request of our bank plus I work with East Central so it was a given choice. Mr. Westbrook took time out to help me with paperwork and setting out pros and cons of buying a business. Even after our meeting, Ronnie has been more than helpful in answering my questions over the phone or email. I am thankful that he is just a phone call or email

**Rating for the Year:
Since October 1, 2011**

88.03% Excellent
11.33% Very Good
0.65% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **11 MSBDC Counseling Evaluation Forms with 9 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of December 21 - January 3.

Questionnaire Summary

Were you in business when you came to the MSBDC?

02 Yes
10 No

If yes, how long?

00 0 - 11.9 months
02 1 - 3 years
00 4 - 7 years
00 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

11 Yes
00 No

How long did you have to wait?

00 0 days
03 1 day
04 2 days
02 3 days
00 4 - 7 days
00 8+ days

away. It is nice to have someone with his knowledge."

--- Jessica Gibson

MSBDC wishes Jessica Gibson, Owner of Lucy Lou's best of luck and will continue to be no more than a phone call or email away.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

JSU MSBDC

My experience was great. The person who gave me the information was very qualified and informative.

--- Maria Hudson, Hinds Co.

UM MSBDC

He gave plenty of helping information on my next steps needed to start business.

--- Engrid M., Lafayette Co.

You are very good at making sure we all understood. A great start. Thanks!!!

---- Lakresha Jones, Lafayette Co.

Know about this business plan and the research that is needed for the business.

--- Dorothy Harris, Lafayette Co.

Extremely informative and professional.

Did your counselor give you specific recommendations?

11 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

11 Yes

00 No

Did the counselor give you enough time to express your business concerns?

11 Yes

00 No

Would you use the SBDC program again?

11 Yes

00 No

Would you recommend the SBDC services to others?

11 Yes

00 No

Who recommended our services?

00 Bank

02 SBDC Client

00 Legislator

00 Chamber

09 Other

Please rate the business assistance services you received:

10 Excellent

01 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

--- *Amikole Diagne, Desoto Co.*

Very informative.

--- *Robbie Pollard, Desoto Co.*

Excellent!

--- *Christopher Accettura.*

James Carden was amazing! He provided a wealth of information about how to start a business and specifically helped answer my questions about a business plan. I hope to come back for additional information and assistance along the way.

--- *Samantha Breeding, Lafayette Co.*

Gulf Coast MSBDC

My experience was wonderful. Lot of information to go through. Really help me a lot thank you.

--- *Elizabeth Bell, Jackson Co.*

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

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