

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

February 8, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

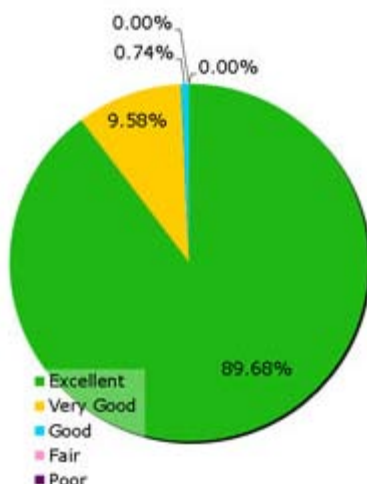
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	827
- Businesses Started	57
--- Jobs Created	142
--- Jobs Retained	244
--- Loans Submitted	23
--- Loans Obtained	26

Total Capital Formation
\$9,276,675

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Clearview Vision Care



Pictured: Barbara Jones (left, owner) Sydney Brown (right, counselor).

Clearview Vision Care

Owner: Barbara Jones

4612 Medgar Evers Boulevard, Jackson, MS 39213

(769) 257-6299

With over ten years of experience in the eye-care business, Barbara Jones decided to contact the JSU MSBDC for assistance with starting a business of her own.

After working with Sydney Brown, Counselor at JSU MSBDC, on topics ranging from developing a business plan, to financials, to marketing, Clearview Vision Care is now ready to open its doors.

Below, Owner Barbara Jones made the following comment regarding her experience with MSBDC services.

"SBDC was great with helping me with marketing and networking. They all helped me with my business plan which helped me move forward with business endeavors."

--- Barbara Jones

MSBDC wishes Barbara Jones, Owner of Clearview Vision

**Rating for the Year:
Since October 1, 2011**

89.68% Excellent
9.58% Very Good
0.74% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **23 MSBDC Counseling Evaluation Forms with 17 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of January 25-31.

Questionnaire Summary

Were you in business when you came to the MSBDC?

10 Yes
13 No

If yes, how long?

02 0 - 11.9 months
05 1 - 3 years
00 4 - 7 years
01 8 - 15 years
03 15+ years

Was your request for an appointment given prompt attention?

23 Yes
00 No

How long did you have to wait?

10 0 days
02 1 day
03 2 days
00 3 days
04 4 - 7 days
00 8+ days

Care, best of luck in the coming years and will continue to provide a source for assistance on small business issues.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

Mr. Waller was very informative and helpful. I would recommend him to anyone starting a new business
-Cala Terry, Pike Co.

ECCC MSBDC

Mr. Westbrook was very informative and helpful. Opened my eyes to new thoughts and opinions.
Debbie Walker, Leake Co.

I visited Mr. Ronnie Westbrook and he enlightened me on some very important information about starting a business. I enjoyed the information. He was very honest on the information. I would recommend him to everyone. I am very glad I came to him
Alberta Ragsdale, Leake Co.

I came to my interview with very little knowledge about starting a small business and left much better informed and with a new knowledge resources
Justin Moore, Neshoba Co.

Mr. Westbrook was very nice. He was very patient and informative
William Manning Jr. , Neshoba Co.

Did your counselor give you specific recommendations?
23 Yes
00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?
23 Yes
00 No

Did the counselor give you enough time to express your business concerns?
23 Yes
00 No

Would you use the SBDC program again?
23 Yes
00 No

Would you recommend the SBDC services to others?
23 Yes
00 No

Who recommended our services?
03 Bank
03 SBDC Client
00 Legislator
01 Chamber
11 Other

Please rate the business assistance services you received:
22 Excellent
00 Very Good
00 Good
00 Fair
00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

HCC MSBDC

Mr. Bennett was the very best at assisting me. His counseling is exactly what I have been searching for. I cannot thank him enough

L. Musquiz, Madison Co.

JCJC MSBDC

Learned a lot.

Yvette Cutrer, Marion Co.

I was very impressed with the yes you can attitude. Ms. Nail was very informative and I felt as she was very sincere in helping me

Jo Ann Reynolds, Jones Co.

He was very helpful and informative. He provided great information on everything I needed to know.

Tina McCarty, Wayne, Co

A pleasant and helpful experience.

-Chris Davis, Wayne Co

JSU MSBDC

My counselor was patient and knowledgeable. He sacrificed his Friday afternoon to map a course of action that will enable me to fulfill my dream.

Cheryl Buckley, Hinds Co

We had a very good time here at Mississippi SBDC

Melanie Taylor, US

MSU MSBDC

Mr. Batty was very informative. He explained everything I was concerned about clearly. He deserves a raise!!!

LaQuita Greensmith, Loundes Co.

UM MSBDC

Very Helpful

Thomas Scruggs, Lee Co.

Perfect! I feel coming here is the right move for me.

Brian Neirynek, Union Co.

Gulf Coast MSBDC

Connie has helped me to realize that I can do this. She has been most helpful and understanding I thank her so much.

Donna Dossett, Jackson, MS.

Mitch McDowell was very prompt and helpful to my

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

business concerns, and pointed me in the right direction for success

Nathan Kostnager, Harrison Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

Copyright (C) 2011 Mississippi Small Business Development Center. All rights reserved.

[Forward](#) this email to a friend

Need a new client password? Please [click here](#) and we will email it to you.

This email was sent from %SENDEMAIL%. You have received this email because you have previously received counseling or attended one of our workshops. If you do not want to receive promotional email from us any further, please [click here to unsubscribe](#).