

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

February 29, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

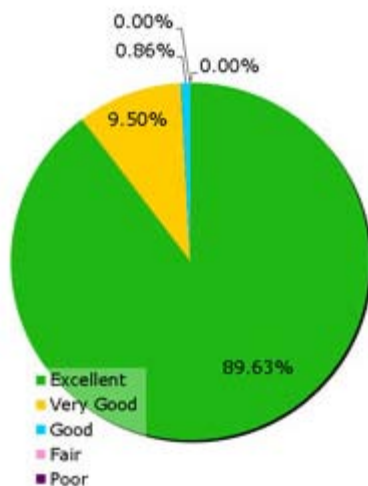
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	949
- Businesses Started	70
--- Jobs Created	168
--- Jobs Retained	260
--- Loans Submitted	26
--- Loans Obtained	30

Total Capital Formation
\$9,654,720

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Flowood Flooring & Design



Pictured: Joseph Todd (owner, left) James Bennett (counselor, right.)

Flowood Flooring & Design

Owners: Regina and Joseph Todd

5310 Lakeland Suite 2, Flowood MS 39232

601-919-1855

<http://flowoodflooring.com/>

Flowood Flooring & Design is a family-owned business, dedicated to providing high quality flooring that will not break the bank. They serve customers in the Flowood, Brandon, Jackson, and Madison areas. Their showroom is located on Lakeland Drive in Flowood MS and they have an excellent website offering customers more information about their services and products.

Below, owner Joseph Todd tells how the MSBDC assisted him and his business.

"I was referred to James Bennett at SBDC by a client that he had helped start their business. James helped me with my pro forma financials a business plan and gave me guidance on the types of business structures available to

Rating for the Year:
Since October 1, 2011

89.63% Excellent

9.50% Very Good

0.86% Good

0.00% Fair

0.00% Poor

This week's client Evaluation of Services report includes data from **18 MSBDC Counseling Evaluation Forms with 16 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of February 15-21.

Questionnaire Summary

Were you in business when you came to the MSBDC?

05 Yes

13 No

If yes, how long?

02 0 - 11.9 months

02 1 - 3 years

00 4 - 7 years

01 8 - 15 years

00 15+ years

Was your request for an appointment given prompt attention?

18 Yes

00 No

How long did you have to wait?

08 0 days

04 1 day

01 2 days

01 3 days

03 4 - 7 days

00 8+ days

me. I would recommend the SBDC to anyone who is starting a business. The service at Hinds CC SBDC will help startup businesses get started on the right path."

--- Joseph Todd

The MSBDC congratulates Regina and Joseph Todd on their new business and looks forward to seeing Flowood Flooring & Design continue to grow and *succeed*.

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

I spoke with Mr. Jeff Waller. He was very informed and expressed genuine concern for our interests. His skills were exceptional and helpful.

John J. Hall, Pike Co.

ECCC MSBDC

They were very helpful and we plan on using Mr. Ronald Westbrook again for assistance.

Ashley Luke, Newton Co.

HCC MSBDC

I am thrilled to find this land of organization available and was impressed with the information I was give. I am looking forward to future meetins.

Destiny Willis, Rankin Co.

Mr. Harper has been great help and really is very knowledgeable about more than just starting up a business. Also keeping things updated

Did your counselor give you specific recommendations?

18 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

18 Yes

00 No

Did the counselor give you enough time to express your business concerns?

18 Yes

00 No

Would you use the SBDC program again?

18 Yes

00 No

Would you recommend the SBDC services to others?

18 Yes

00 No

Who recommended our services?

03 Bank

02 SBDC Client

01 Legislator

02 Chamber

14 Other

Please rate the business assistance services you received:

17 Excellent

01 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

Rhea Ann Hugley, Warren Co.

JSU MSBDC

My experience with the SBDC at JSU was great. The counselor was prepared for my visit with information that will point me in the right direction to get started with my business plan

Isaac Taylor, Rankin Co.

It was wonderful Mr. Holmes explained everything in great details

Phillip Brown, Madison Co.

I have received all info I need to get pointed in the right direction once I began he has agreed to coach me

Chris Blasnssett, Rankin Co

UM MSBDC

It was so very helpful and I wish all business owners would come to this

-Jason T. Ware, DeSoto Co.

It was very good and very helpful

Greg Burns, Prentiss Co.

More than anything Mr. Carden provided the questions of which I was not ophisticated enough to have on my own

Mike Turner, Panola Co.

MSU MSBDC

We were very pleased with the personal assistance and attention given to our needs. We highly recommend the SBDC

Sonya L. Macleon, Oktibehha Co.

Gulf Coast MSBDC

I should have been here a lot sooner! All my questions were answered and now have steps to move forward

Bernie Donlin, Harrison Co.

Yes Connie was very knowledgeable and she went above and beyond to ensure that I was confident with my decision to go into business

Monica Benjamin, Harrison Co.

Carrie is very knowledgeable and helpful. I was very excited to have her helping me start my business

Katie Lockett, Harrison Co.

Miss Connie was very informative and helped me to understand what I need to do to get my business going

Michelle Aldridge, Jackson Co.

I have an idea, but not the knowledge to turn it into a valuable business. In just this one visit I feel I've been

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232 .

given enough information to really make a start and access to resources to build a functioning business.---

Rachel Hebert, Jackson Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

Copyright (C) 2011 Mississippi Small Business Development Center. All rights reserved.

[Forward](#) this email to a friend

Need a new client password? Please [click here](#) and we will email it to you.

This email was sent from %SENDEMAIL%. You have received this email because you have previously received counseling or attended one of our workshops. If you do not want to receive promotional email from us any further, please [click here to unsubscribe](#).