

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

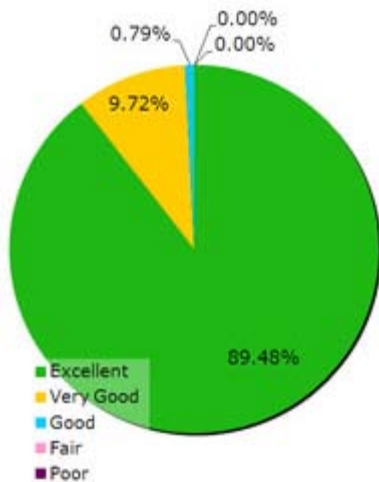
"Transforming Mississippi One Small Business at a Time"

March 28, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

MSBDC Economic Impact Involvement	
Since October 1, 2011	
Counseled Clients	1118
- Businesses Started	94
--- Jobs Created	215
--- Jobs Retained	287
--- Loans Submitted	35
--- Loans Obtained	40
Total Capital Formation	
\$11,360,388	

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Pyeatt & Adams, PLLC



Pictured: Mary Adams (left, owner), Jeannie Pyeatt (right, owner).

Pyeatt & Adams, PLLC

Owner: Jeannie Pyeatt & Mary Adams

225 South Church St. Brookhaven, MS 39603

601-833-4800

<http://www.pyeatt-adams-cpa.com/>

In July 2011, Jeannie Pyeatt and Mary Adams decided to pool their talents and modest resources to form a partnership for the practice of accounting. They first sought out the advice of Mr. Jeff Waller of the Mississippi Small Business Development Center, on the Southwest Mississippi Community College Campus in Summit, Mississippi. MSBDC Counselor, Jeff Waller, provided assistance and encouragement as they opened their office in Brookhaven, Mississippi.

Currently, they are establishing a client base that includes small business, local government entities, non-profits, and municipalities as well as tax and advisory services for small businesses and individuals. Pyeatt & Adams PLLC offers a variety of services from accounting and taxation

Rating for the Year:
Since October 1, 2011

89.48% Excellent
9.72% Very Good
0.79% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **11 MSBDC Counseling Evaluation Forms with 9 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of March 14-20.

Questionnaire Summary

Were you in business when you came to the MSBDC?

02 Yes
09 No

If yes, how long?

01 0 - 11.9 months
00 1 - 3 years
00 4 - 7 years
00 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

11 Yes
00 No

How long did you have to wait?

04 0 days
02 1 day
02 2 days
00 3 days
00 4 - 7 days
00 8+ days

to consulting - all based on their mission statement and core values.

Below, Jeannie Pyeatt and Mary Adams share their mission statement and core values.

Mission Statement: Our success will be attributed to our guiding principles of honesty and integrity, accuracy and thoroughness, quality client service and most importantly, the belief that service to the community is an individual, as well as a corporate, responsibility. *"For our own success to be real, it must contribute to the success of others," Eleanor Roosevelt.*

Core Values: "Integrity and Honesty, Respect, Creativity, and Quality Service". Uncompromising integrity is the foundation for trust. Trust serves as the cornerstone for our professional client service and public interest stewardship. Honesty, trust, and the fulfillment of promises are paramount to our success.

A passion for excellence motivates us to always go the extra mile. Everything matters, so we strive to do our best. We take great pride in a job well done.

Our Firm operates in a diverse society. We embrace these differences to respect all people and to better serve our clients. We place a high value on personal understanding and foster an environment where individuals can excel. We understand that stability, continuity and dependability are the critical ingredients for excellent personal service.

We are dedicated to providing exceptional accounting services to our clients with the utmost integrity, reliability, and accountability. Our business relationships with our clients are partnerships, built on a foundation of mutual respect and trust that drives exceptional performance. Our goal is 100 percent customer satisfaction without exception. We are committed to success. We are dedicated, responsive, and ready to apply our knowledge and experience our client's growth and success.

The MSBDC wishes Jeannie Pyeatt and Mary Adams continued success with their business, and applauds the clarity expressed in the vision they have created for their business.

Did your counselor give you specific recommendations?

11 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

11 Yes

00 No

Did the counselor give you enough time to express your business concerns?

11 Yes

00 No

Would you use the SBDC program again?

11 Yes

00 No

Would you recommend the SBDC services to others?

11 Yes

00 No

Who recommended our services?

01 Bank

03 SBDC Client

00 Legislator

01 Chamber

06 Other

Please rate the business assistance services you received:

10 Excellent

00 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

I really enjoyed my counselor and I am excited about starting my new business. I feel that you should always begin with the end in mind and this experience has given me the tools I need for a successful ending

---Shaunta McDowell, Pike Co.

HCC MSBDC

I have been going to Jim Harper for the past 5 years. We call it my annual tune up. The very best advice!! Love it!

---Mike Smith, Warren Co.

I got all of the correct information that I needed to go forth and put my business plan together, and reach out and hire some people.

---Endora McMillin, Rankin Co.

JCJC MSBDC

Chrystal Nail displayed excellent knowledge of the program criteria and additional information to further my progress.

---Clara Hall, Jefferson Co.

JSU MSBDC

Dear Legislator, I deeply and sincerely appreciate all the hard work and efforts made by Mr. Brown. He was very professional and knowledgeable

---Fredrick L. Robinson ATC, Hinds Co

Mr. Sydney Brown was a God-send. He helped me understand what I was doing in my business plan and I know I will be successful because of him

---DeSheila V. Hughes, Hinds Co.

The director and counselor were very considerate to entertain a visitation with me on short notice. Both Mr. Brown and Mr. Holmes were very effective and helpful. They answered my questions and offered suggestions and additional help

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232

---Willie Ruth Brandon, Jefferson Co.

Gulf Coast MSBDC

Mitch was very helpful and he was able to answer all my questions. I would love to refer him to anyone I know who might be thinking about going into business.

---Luke McClure, Harrison Co.

Going through "Cash Flow" was very useful, simple and necessary tool! Thanks Mitch.

---April Holland, Harrison Co.

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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