

# MISSISSIPPI SBDC

## WEEKLY STAKEHOLDER NEWSLETTER

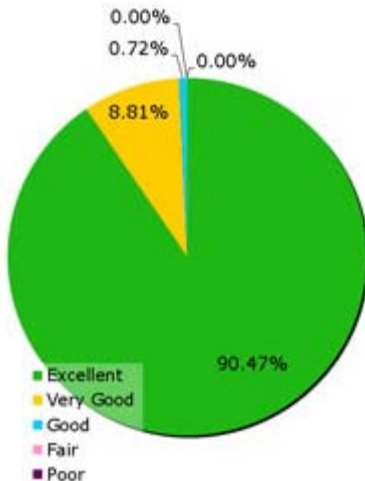
*"Transforming Mississippi One Small Business at a Time"*

**April 18, 2012**

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

<b>MSBDC Economic Impact Involvement</b>	
<u>Since October 1, 2011</u>	
Counseled Clients	1241
- Businesses Started	105
--- Jobs Created	243
--- Jobs Retained	295
--- Loans Submitted	43
--- Loans Obtained	47
<b>Total Capital Formation</b>	
<b>\$13,368,398</b>	

### Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

### Small Business Spotlight

Pampered Pet Care LLC



*Pictured: Tanya Watson (owner).*

**Pampered Pet Care, LLC.**

**Owner: Tanya Watson**

**2004 Highway 72 East Annex, Corinth MS, 38834**

**662-287-3750**

Tanya Watson had worked as a dog groomer for many years when she decided to open her own business in Corinth. Because of her excellent reputation, Tanya already had a loyal client base when she started Pampered Pet Care, LLC, in August, 2011. Her business offers pet boarding as well as grooming services. Pampered Pet Care is located on Highway 72, and features 6 pet boarding runs and an outdoor exercise yard. Tanya reports that in just 6 months of operation, she is frequently meeting her capacity on boarding space, and she is typically booked a week in advance for grooming services. Her future plans include expanding into the other side of her building to accommodate the demand for more boarding space.

Katie Drewry, Counselor at the UM SBDC in the Corinth

**Rating for the Year:  
Since October 1, 2011**

90.47% Excellent  
8.81% Very Good  
0.72% Good  
0.00% Fair  
0.00% Poor

This week's client Evaluation of Services report includes data from **17 MSBDC Counseling Evaluation Forms with 13 comments by First Time Clients** after their initial counseling session.

**Mississippi Client  
Evaluation of  
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of April 4-10.

**Questionnaire Summary**

Were you in business when you came to the MSBDC?

04 Yes  
10 No

If yes, how long?

05 0 - 11.9 months  
01 1 - 3 years  
00 4 - 7 years  
00 8 - 15 years  
00 15+ years

Was your request for an appointment given prompt attention?

17 Yes  
00 No

How long did you have to wait?

07 0 days  
01 1 day  
01 2 days  
00 3 days  
02 4 - 7 days  
00 8+ days

area advised Tanya on business structure, licensing and compliance issues as she started her business. She also assisted Tanya with research on the pet grooming and boarding industry.

Below, Tanya Watson describes her satisfaction with MSBDC services in her own words.

"The challenges of starting a small business was made easier by Katie Drewry and the help of the MSBDC."

--- Tanya Watson

MSBDC wishes Tanya Watson all the best and looks forward to seeing Pampered Pet Care continue to grow and thrive.

**Our Clients want our Stakeholders to know...**

*\*All comments are direct quotes from first time clients.*

**CLCC MSBDC**

My visit was great. The counselor was very resourceful. He answered all my questions and made sure I understood step by step.

---Irvin E. W., Pike Co.

**HCC MSBDC**

Mr. Harper was very helpful. We talked for over an hour like friends. He helped me tremendously and gave great advice!

---Anna T., Warren Co.

Did your counselor give you specific recommendations?

17 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

17 Yes

00 No

Did the counselor give you enough time to express your business concerns?

17 Yes

00 No

Would you use the SBDC program again?

17 Yes

00 No

Would you recommend the SBDC services to others?

17 Yes

00 No

Who recommended our services?

01 Bank

02 SBDC Client

00 Legislator

00 Chamber

12 Other

Please rate the business assistance services you received:

14 Excellent

00 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)  
[International Trade Questions?](#)  
[Inventor Assistance Help](#)

**We would like to recognize our host institutions!**

#### JSU MSBDC

It was good way informative.

---*Divian D.*

#### MSU MSBDC

Very knowledgeable, friendly, and gave good, honest counsel.

---*Jody B., Oktibbeha Co.*

#### UM MSBDC

I learned about a lot of things that I wasn't familiar with. Thank you for this service.

----*Rekita ., DeSoto Co.*

Mr. Carden was extremely helpful. His advice changed my perspective on my business plan, and I believe that it will make a positive impact on my efforts going forward.

---*Ryan R., Lafayette Co.*

I received exactly what I come for. Information of where I need to begin to start my business.

---*Benecia B.y, Tippah Co*

James was great spoke to me on my level and educated me of the first steps to get my business plan.

----*John D. W., Lafayette Co.*

#### GC MSBDC

Mitch was very knowledgeable and explained things in terms that I can understand.

---*Kevin S., Pearl River Co.*

Excellent, cordial, very informative, and helpful.

---*Steve W., Jackson Co.*

I'm very pleased with my visit. Counseling has exposed me to ideas to meet my business goal. Sooner while looking more attractive to future leaders.

----*Crystal G., Harrison Co*

#### SBJA MSBDC

We gained valuable insight into how to research our ideas to determine the feasibility of business.

---*Cindy H., Lamar Co.*

Sheen Andrews was awesome! Very helpful and look forward to working with her.

---*Mary C., Lamar Co.*

[Copiah-Lincoln Community College](#)  
[East Central Community College](#)  
[Hinds Community College](#)  
[Jackson State University](#)  
[Jones County Junior College](#)  
[Mississippi State University](#)  
[The University of Mississippi](#)

---

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website [www.mssbdc.org](http://www.mssbdc.org) or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.



---

*Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.*

---



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:  
P.O. Box 1848  
122 Jeanette Phillips Drive  
University, MS 38677

Our telephone:  
(662) 915-5001

Copyright (C) 2011 Mississippi Small Business Development Center. All rights reserved.

[Forward](#) this email to a friend

Need a new client password? Please [click here](#) and we will email it to you.

---

This email was sent from %SENDEMAIL%. You have received this email because you have previously received counseling or attended one of our workshops. If you do not want to receive promotional email from us any further, please [click here to unsubscribe](#).