

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

July 3, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

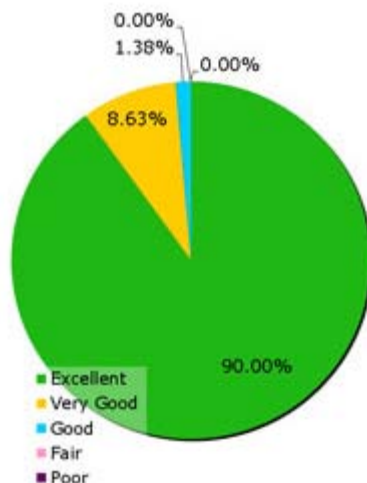
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	1611
- Businesses Started	134
--- Jobs Created	374
--- Jobs Retained	706
--- Loans Submitted	66
--- Loans Obtained	76

Total Capital Formation
\$39,450,383

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Happy July 4th!



Happy July 4th!

The MSBDC would like to wish everyone a great 4th of July as we take time across the country to celebrate the anniversary of our independence as a nation.

Rating for the Year:
Since October 1, 2011

90.00% Excellent
8.630% Very Good
1.38% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **26 MSBDC Counseling Evaluation Forms with 14 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of June 20-26.

Questionnaire Summary

Were you in business when you came to the MSBDC?

05 Yes
20 No

If yes, how long?

02 0 - 11.9 months
01 1 - 3 years
01 4 - 7 years
00 8 - 15 years
01 15+ years

Was your request for an appointment given prompt attention?

26 Yes
00 No

How long did you have to wait?

07 0 days
04 1 day
01 2 days
00 3 days
01 4 - 7 days
01 8+ days

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

My visit was very informative and I had every question answered.

--- **Micha S., Franklin Co.**

GC MSBDC

Most questions were answered before I asked. Very good information received.

--- **Terry S., Hancock Co.**

Very informative and useful information needed for the foundation of starting my business.

--- **D.B. Jr., Harrison Co.**

The counselor was very informat, very patient, and we enjoyed our experience with her.

--- **Phyllis L., Jackson Co.**

The session went very well. I feel I have been well informed on everything and feel confident to succeed.

--- **Emily D., George Co.**

JCJC MSBDC

Was very satisfy.

--- **Christopher S., Jasper Co.**

It was great. I have my home work cut out for me.

--- **Dana F.**

JSU MSBDC

It was great!

--- **Keith R., Hinds Co.**

Our initial consultation has been very well received. We are looking forward to additional support on this effort.

--- **Tony L., Hinds Co.**

The staff was friendly. Rickey Jones is willing to help me through the kinks of organizing my ideas for my business plan. I wish I would have more advice.

--- **Candice A.W., Hinds Co.**

Did your counselor give you specific recommendations?

26 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

26 Yes

00 No

Did the counselor give you enough time to express your business concerns?

26 Yes

00 No

Would you use the SBDC program again?

26 Yes

00 No

Would you recommend the SBDC services to others?

26 Yes

00 No

Who recommended our services?

04 Bank

02 SBDC Client

00 Legislator

00 Chamber

19 Other

Please rate the business assistance services you received:

21 Excellent

04 Very Good

01 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

My experiences with SBDC today was very informative. Mr. Brown gave me his undivided attention and I feel the best information for my business success.

--- **Gloria B., Madison Co.**

UM MSBDC

James Carden was very helpful in explaining the importance of a business plan and how to put it together.

--- **Josh V. Jr., Coahoma Co.**

James Carden, gave me specific information about products and where to find more information about QVC.

--- **Devin C., Lafayette Co.**

Really got a lot of great advice towards starting our business. Looking forward to working with them more.

--- **Liz S., Lafayette Co.**

It helped ease my mind that there was a laid out plan to follow w/proven results. Carden did a great job and was very personable.

--- **Knox G., Lafayette Co.**

Very efficient and knowledgeable.

--- **Kenneth B., Lafayette Co.**

This has been a positive and encouraging experience. I am so excited to be receiving this help.

--- **April S., Lafayette Co.**

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Mississippi Small Business Development Center's Weekly Stakeholder Update

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