

# MISSISSIPPI SBDC

## WEEKLY STAKEHOLDER NEWSLETTER

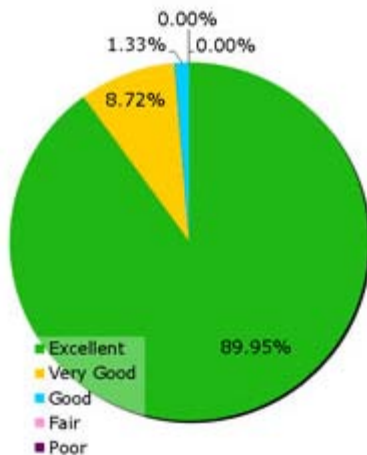
*"Transforming Mississippi One Small Business at a Time"*

**July 10, 2012**

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

<b>MSBDC Economic Impact Involvement</b>	
<u>Since October 1, 2011</u>	
Counseled Clients	1627
- Businesses Started	134
--- Jobs Created	402
--- Jobs Retained	709
--- Loans Submitted	69
--- Loans Obtained	78
<b>Total Capital Formation</b>	
<b>\$39,794,666</b>	

### Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

### Small Business Spotlight

Oh For Feet Sake, LLC



From Right To Left: Cheryl Shamburger (owner), James Bennett (counselor), Dr. Stephine Phelem, Carol Hammack

**Oh For Feet Sake, LLC**

**Owner: Cheryl Shamburger**

**368 Scarborough Street, Suite B2, Richland, MS**

**601-845-3626**

James Bennett, Counselor at the HCC MSBDC, assisted Cheryl Shamburger with the opening stages of starting her business. Oh For Feet Sake LLC., is a medical clinic specializing in foot care. Below, Cheryl shares her experience with MSBDC services in her own words, detailing specific areas of assistance.

"I want everyone to know what a great help Mr. James Bennett was to me. First off I was clueless as how to go about doing a financial business plan, three to five year projections and minutes for my LLC. He was so VERY helpful in guiding me and educating me in these areas. He had all my financials and projections done in about an hour and a half. (I had been trying to figure them out for a month!!!)

**Rating for the Year:  
Since October 1, 2011**

89.95% Excellent  
8.72% Very Good  
1.33% Good  
0.00% Fair  
0.00% Poor

This week's client Evaluation of Services report includes data from **30 MSBDC Counseling Evaluation Forms with 21 comments by First Time Clients** after their initial counseling session.

**Mississippi Client  
Evaluation of  
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of June 27 - July 3.

**Questionnaire Summary**

Were you in business when you came to the MSBDC?

07 Yes  
23 No

If yes, how long?

05 0 - 11.9 months  
02 1 - 3 years  
00 4 - 7 years  
00 8 - 15 years  
00 15+ years

Was your request for an appointment given prompt attention?

27 Yes  
00 No

How long did you have to wait?

07 0 days  
04 1 day  
01 2 days  
00 3 days  
01 4 - 7 days  
01 8+ days

I STRONGLY recommend going to him for anyone who wants to start a business. I have already sent him a client and will continue to recommend his services.

He also gave me names of other important business associates to speak to about Insurance, ways to advertise etc.

He has a wealth of knowledge to share. I very much appreciate all he has done for me.

Thank you Mr. Bennett"

--- Cheryl Shamburger

MSBDC wishes Cheryl Shamburger much success with her new business venture, Oh For Feets Sake, LLC. The MSBDC will continue to be a resource for her and her business as they advance to new levels of success.

**Our Clients want our Stakeholders to know...**

*\*All comments are direct quotes from first time clients.*

**GC MSBDC**

Very helpful, extremely thorough.

--- Terry Blake, Harrison Co.

Love the Innovation Center, Mitch taught a great class and I was confused with MS regulations. After talking to him I will have a LLC, Business insurance, EIN #. In all I feel a lot better. - Thank you -

--- Norena S., Harrison Co.

The counselor was very informat, very patient, and we enjoyed our experience with her.

Did your counselor give you specific recommendations?

28 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

30 Yes

00 No

Did the counselor give you enough time to express your business concerns?

30 Yes

00 No

Would you use the SBDC program again?

30 Yes

00 No

Would you recommend the SBDC services to others?

30 Yes

00 No

Who recommended our services?

02 Bank

05 SBDC Client

01 Legislator

03 Chamber

16 Other

Please rate the business assistance services you received:

26 Excellent

03 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)  
[International Trade Questions?](#)  
[Inventor Assistance Help](#)

**We would like to recognize our host institutions!**

[Copiah-Lincoln Community College](#)

--- **Phyllis L., Jackson Co.**

#### HCC MSBDC

Mr. Harper was great. Made specific recommendations.

--- **Amanda S., Warren Co.**

Super Job! Look forward to working with Mr. Harper.

--- **Josh D., Hinds Co.**

It was very good, great ideas. Got me headed down the right road.

--- **Will H., Warren Co.**

Has been excellent guide and helping hand throughout this business acquisition!

--- **Daniel T. Y., Rankin Co.**

We appreciate the frank, expert advice we received and the personal attention we received.

--- **Bryan K., Hinds Co.**

#### JCJC MSBDC

A great source of knowledge and guidance!

--- **Shelia M., Jasper Co.**

#### JSU MSBDC

I had a great experience! Very informative.

--- **Eric Q., Hinds Co.**

It's nice to have an enlightened business prospective that I can use to bounce ideas and grow ideas. A small team should be assembled to spread the word through high schools and local colleges about this tremendous resource.

--- **Ontario W., Hinds Co.**

#### MSU MSBDC

Doc Braswell's knowledge and expertise is priceless! His skills were invaluable to me as a new small business operator.

--- **Adele W.G. Lauderdale Co.**

Doc Braswell gave me useful and practical information, in particular about the importance of a business plan.

--- **Sefi R., Lauderdale Co.**

#### UM MSBDC

Charles was very helpful.

--- **Thomas Mark S., Pontotoc Co.**

[East Central Community College](#)  
[Hinds Community College](#)  
[Jackson State University](#)  
[Jones County Junior College](#)  
[Mississippi State University](#)  
[The University of Mississippi](#)

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The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website [www.mssbdc.org](http://www.mssbdc.org) or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Mr. Schneider has been very helpful and has answered my questions very thoroughly.

--- **Lisa L., Desoto Co.**

Very informative and logical views, clear answers to questions that I couldn't answer, diffently helped!

--- **Jason C., Prentiss Co.**

Very helpful, got a lot of ideas and know specific things to work on at home.

--- **Amanda K., Lee Co.**

It was very good. Learning how we can start our school and also what not to do.

--- **Barbara J., Marshall Co.**

James Carden presented an excellent Small Business Development Session. Our focus is/was "The Business Plan." My questions were answered and I am prepared for the next step in getting my business started.

--- **Debra M., Marshall Co.**

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#### **SBJA MSBDC**

The counselor was cordial and considerate. Her demeanor was of a professional nature and open to provide the needed guidance to get me started.

--- **Paul M., Forrest Co.**

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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