

# MISSISSIPPI SBDC

## WEEKLY STAKEHOLDER NEWSLETTER

*"Transforming Mississippi One Small Business at a Time"*

**July 18, 2012**

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

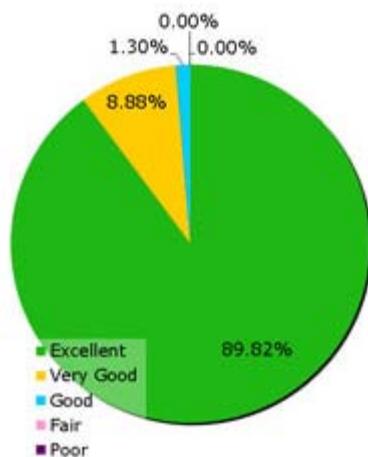
### MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	1663
- Businesses Started	139
--- Jobs Created	433
--- Jobs Retained	729
--- Loans Submitted	69
--- Loans Obtained	78

**Total Capital Formation**  
**\$39,794,666**

### Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

### Small Business Spotlight

Tidy Cleanup Services, LLC



Pictured: Pansey Bradley (left, owner), Charles Killebrew (right, counselor).

**Tidy Cleanup Services, LLC**

**Owner: Pansey Bradley**

**398 E. Main St., Tupelo, MS 38804**

**662-255-3675**

[www.tidycleanupservices.com](http://www.tidycleanupservices.com)

It is a joy for the MSBDC to work with a business for a long period of time. Over the years, the MSBDC has been able to work together with Pansey Bradley, in order to assist her business in multiple areas and achieve sustained growth and development. UM MSBDC Counselors, Frank Weibe, and later Charles Killebrew, were each able to provide support and assistance on topics ranging from promotions, sales, marketing, to financial projections, policy manuals, and business plans.

Below, Pansey Bradley shares a few words about her experience with MSBDC services.

"Tidy Cleanup Service would like to give thanks to God for

**Rating for the Year:  
Since October 1, 2011**

89.82% Excellent  
8.88% Very Good  
1.30% Good  
0.00% Fair  
0.00% Poor

This week's client Evaluation of Services report includes data from **18 MSBDC Counseling Evaluation Forms with 8 comments by First Time Clients** after their initial counseling session.

**Mississippi Client  
Evaluation of  
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of July 4-10.

**Questionnaire Summary**

Were you in business when you came to the MSBDC?

06 Yes  
12 No

If yes, how long?

02 0 - 11.9 months  
00 1 - 3 years  
01 4 - 7 years  
01 8 - 15 years  
00 15+ years

Was your request for an appointment given prompt attention?

18 Yes  
00 No

How long did you have to wait?

10 0 days  
02 1 day  
01 2 days  
00 3 days  
01 4 - 7 days  
00 8+ days

putting the MSBDC in their path since 2004 so many wonderful opportunities have come our way. In memory of Dr. Frank Wiebe, I would like to give thanks for the support that he showed TCS."

--- Pansey Bradley

MSBDC wishes Pansey Bradley much success and will continue to be a source of support and assistance for her business.



Visit the MSBDC Facebook [Page!](#)



See MSBDC [training videos](#) on YouTube!

**Our Clients want our Stakeholders to know...**

*\*All comments are direct quotes from first time clients.*

**GC MSBDC**

All the information that was given by Mitch McDowel was great, and I benefited from it all. I look forward to more positive and good information.

--- Ella N., Harrison Co.

Connie was very knowledgeable and helpful. I look forward to working with the SBDC in the future.

--- Ashley B., Harrison Co.

Did your counselor give you specific recommendations?

18 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

18 Yes

00 No

Did the counselor give you enough time to express your business concerns?

18 Yes

00 No

Would you use the SBDC program again?

18 Yes

00 No

Would you recommend the SBDC services to others?

18 Yes

00 No

Who recommended our services?

02 Bank

00 SBDC Client

00 Legislator

00 Chamber

14 Other

Please rate the business assistance services you received:

15 Excellent

03 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)  
[International Trade Questions?](#)  
[Inventor Assistance Help](#)

**We would like to recognize our host institutions!**

[Copiah-Lincoln Community College](#)

Great open Eyes. I understand a lot more.

--- **Wakean B., Harrison Co.**

#### **JSU MSBDC**

I received great assistance and knowledge on how to begin my own business.

--- **Shundrell S., Hinds Co.**

I'm always pleased when I visit. Sidney is very informative, resourceful and prompt. I appreciate the help he provides. Whenever I come with a new venture I come to see him.

--- **LaNesia Y., Hinds Co.**

It was very enlightening and informative. He was very helpful and patient with us.

--- **Crystal S., Hinds Co.**

Mr. Jones was very excellent on helping us and explaining the program.

--- **Raymond S., Warren Co.**

#### **UM MSBDC**

Mr. Charles Killebrew was prompt and more than willing to conduct a seminar with me (no one else attended) I feel as though I obtained an abundance of information which will help me in my research until the next seminar I will be attending on July 19.

--- **Latroyka C., Union Co.**

*Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.*

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[East Central Community College](#)  
[Hinds Community College](#)  
[Jackson State University](#)  
[Jones County Junior College](#)  
[Mississippi State University](#)  
[The University of Mississippi](#)

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The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website [www.mssbdc.org](http://www.mssbdc.org) or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:  
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