

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

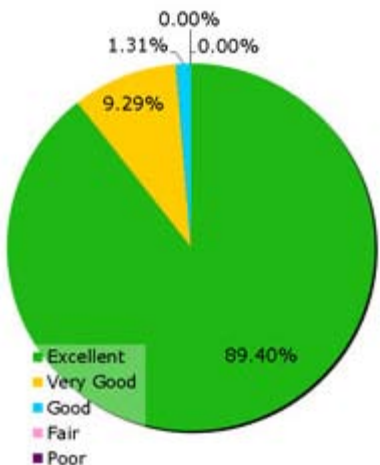
"Transforming Mississippi One Small Business at a Time"

August 1, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

MSBDC Economic Impact Involvement	
<u>Since October 1, 2011</u>	
Counseled Clients	1762
- Businesses Started	151
--- Jobs Created	476
--- Jobs Retained	728
--- Loans Submitted	80
--- Loans Obtained	89
Total Capital Formation	\$42,669,341

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Danz Around America Dance Studio, LLC



Pictured: Mrs. Shaunta McDowell (left, owner), Jeff Waller (left, Director).

Danz Around America Dance Studio, LLC

Owner: Shaunta McDowell

1510 Beulah Avenue, Tylertown MS 39677

601-876-5300

Jeff Waller, Director at the CLCC MSBDC assisted Shaunta McDowell with the opening stages of her business, including working together with Mrs. McDowell to develop an in-depth business plan and financials. Below, Mrs. McDowell offers her own testimony regarding MSBDC services.

"My experience with Jeff Waller really helped me accomplish my goals. I had no problem answering questions at the bank and I was very confident in what I knew because I had prompted to do the research by Jeff Waller. I am excited and I feel like I can be aggressive in the Dance and fitness industry because of the research that I have done. I would advise anyone who is thinking of starting a business to contact the small business development center it can be a life changing experience."

**Rating for the Year:
Since October 1, 2011**

89.40% Excellent
9.29% Very Good
1.31% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **41 MSBDC Counseling Evaluation Forms with 28 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of July 18-24.

Questionnaire Summary

Were you in business when you came to the MSBDC?

07 Yes
21 No

If yes, how long?

02 0 - 11.9 months
01 1 - 3 years
00 4 - 7 years
04 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

29 Yes
00 No

How long did you have to wait?

02 0 days
07 1 day
04 2 days
02 3 days
02 4 - 7 days
00 8+ days

--- Shaunta McDowell

MSBDC wishes Shaunta McDowell best of luck and much success with her new business venture, Danz Around America Dance Studio, LLC.



Visit the MSBDC Facebook [Page!](#)



See MSBDC [training videos](#) on YouTube!

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

CLCC MSBDC

This is excellent service. It has much more that I was expecting. Mr. Waller is very knowledgeable and informative. Very glad I was able to meet with him.

--- **Paige C., Adams Co.**

ECCC MSBDC

Mr. Westbrook was very informative and professional.

--- **Bridgett W., Leake Co.**

Mr. Westbrook provided excellent feedback and sound, professional advice and great insight into the research and planning stages for our future business. Very much appreciated!!

--- **Barbara W., Leake Co.**

Did your counselor give you specific recommendations?
 29 Yes
 00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?
 29 Yes
 00 No

Did the counselor give you enough time to express your business concerns?
 29 Yes
 00 No

Would you use the SBDC program again?
 29 Yes
 00 No

Would you recommend the SBDC services to others?
 29 Yes
 00 No

Who recommended our services?
 02 Bank
 04 SBDC Client
 02 Legislator
 03 Chamber
 17 Other

Please rate the business assistance services you received:
 26 Excellent
 03 Very Good
 00 Good
 00 Fair
 00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

Very helpful and informative.
 --- **Shana K., Smith.**

Very helpful, informative, professional.
 --- **Sandy P., Newton Co.**

GC MSBDC

Extremely satisfied.
 --- **Tilithia A., Harrison Co.**

The counselor was very informative and helpful. She showed many avenues. She didn't rush us at all and was actually available for more time than needed. She helped realize financial needs.
 --- **Donald G., Jackson Co.**

Mrs. Connie Whitt was extremely knowledgeable, she answered our questions, and gave great suggestions.
 --- **Kay L., Jackson Co.**

Connie was very helpful!
 --- **Kristy T., Harrison Co.**

The meeting was very informative. My questions were answered and I feel good about following up with Mitch to complete the business plan and future needs.
 --- **Tracy R.**

Very helpful and patient understanding to our needs.
 --- **Jonnabel A., Harrison Co.**

HCC MSBDC

Absolutely informative in all aspects. Very reliable info. Could not do business without this info and would not want to. Very personable with us.
 --- **Debra R., Rankin Co.**

JSU MSBDC

Mr. Brown was very informative and provided excellent resources/information.
 --- **Tonya H., Hinds Co**

UM MSBDC

It was a good experience. They helped me get started to starting my business.
 --- **Jacuana S., Lee Co.**

Very helpful with questions I was unsure about. Knowledge base was extremely helpful to my business.
 --- **Nelda B., Itawamba Co.**

Good.
 --- **Gerald I., Lafayette Co.**

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Very good.

--- Erik W., Itawamba Co.

Mr. Schneider was very helpful and has assured me that he will continue to be. Thank you for this service!

--- Steve J., DeSoto Co.

I found my visit to be very informative and was advised to reorganize my existing business which I agree with.

--- Mitch W., Lafayette Co.

Mr. Killebrew was extremely helpful in answering my questions, giving examples, and most of all advising me of questions to ask to better my understanding of company ownership.

--- Jason E., Lee Co.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



Mississippi Small Business Development Center's Weekly Stakeholder Update

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