

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

August 15, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

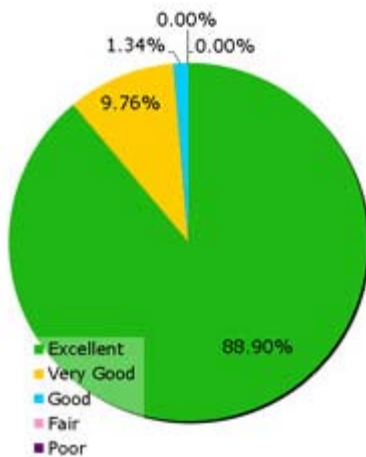
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	1845
- Businesses Started	154
--- Jobs Created	481
--- Jobs Retained	742
--- Loans Submitted	83
--- Loans Obtained	91

Total Capital Formation
\$42,860,556

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Happy Computers



Pictured: William E. Chorba III (left, owner) Mitch McDowell (right counselor).

Happy Computers

Owner: William E. Chorba III

1636 Popps Ferry Road, Ste. 110 Biloxi, MS 39532

(228) 596-7124

Happy Computers, established in May, 2010 by William Chorba, offers computer repairs, data backup and upgrade service to home PC users. Services are provided in a speedy, friendly, competent, and cost-effective manner. William's mission is to set the standard for computer solutions through personal service and responsiveness. William Chorba has over 21 years of experience in the fields of technical support, networking, and computer training and repair.

Below, Mr. Chorba shares his experience with MSBDC services provided by GC MSBDC counselors Mitch McDowell and Stephen Whitt.

"Since starting my business in 2010, I have utilized most of the services provided by the MS Small Business

**Rating for the Year:
Since October 1, 2011**

88.90% Excellent
9.79% Very Good
1.34% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **25 MSBDC Counseling Evaluation Forms with 19 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of August 1-7.

Questionnaire Summary

Were you in business when you came to the MSBDC?

05 Yes
19 No

If yes, how long?

02 0 - 11.9 months
02 1 - 3 years
00 4 - 7 years
00 8 - 15 years
01 15+ years

Was your request for an appointment given prompt attention?

25 Yes
00 No

How long did you have to wait?

09 0 days
03 1 day
03 2 days
01 3 days
02 4 - 7 days
01 8+ days

Development Center. I have been to all of their workshops and utilized the one-on-one counseling sessions. My business counselors, Mitch McDowell and Stephen Whitt, are always available to discuss any facet of my business that I need help with. I really appreciate their insight and willingness to help me with my business."

--- William E. Chorba III.

MSBDC wishes Mr. Chorba and Happy Computers best of luck and much continued success.



Visit the MSBDC Facebook [Page!](#)



See MSBDC [training videos](#) on YouTube!

**Our Clients want our Stakeholders to
know...**

**All comments are direct quotes from first time clients.*

HCC MSBDC

Mr. Harper did excellent job - highly recommend his services.

--- **Terry B., Hinds Co.**

I had an awesome experience. He really went out of his way to help me.

--- **Crystal M., Hinds Co.**

I have received excellent info and helped from my Mr.

Did your counselor give you specific recommendations?

33 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

33 Yes

00 No

Did the counselor give you enough time to express your business concerns?

24 Yes

01 No

Would you use the SBDC program again?

25 Yes

00 No

Would you recommend the SBDC services to others?

25 Yes

00 No

Who recommended our services?

03 Bank

05 SBDC Client

00 Legislator

00 Chamber

17 Other

Please rate the business assistance services you received:

19 Excellent

05 Very Good

01 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

Bennett.

--- **Editha F., Hinds Co.**

GC MSBDC

Mitch made everything very easy and is very informative.

--- **Keely R., Jackson Co.**

Mitch was (and will be) extremely helpful!!

--- **John L.**

I was seeking info about preparing a business plan and received all the info I needed.

--- **Ernest Johnson, Harrison Co.**

Mitch gives one confidence and great information. Thank you Mitch!

--- **Paulette J., Jackson Co.**

JSU MSBDC

It was to the point and it also was a learning experience for me.

--- **Martha S., Hinds Co.**

I met with Mr. Iron Holmes and he explained page by page and was very helpful. I feel like I can do my own business plan now instead of paying someone else.

Thanks for all your help!

--- **Henrietta P., Scott Co**

The knowledge that I received from my visit was great because of all the knowledge that Mr. Brown shared with me.

--- **Dave G., Scott Co.**

Mr. Sydney Brown was very informative. He takes time out and views our information objectively, getting to the root of what you are really trying to accomplish.

--- **Natasha M., Rankin Co.**

I learned valuable information to ensure that the foundation for my business is strong and prepared for the vision that I have.

--- **Essence W., Hinds Co. .**

UM MSBDC

Very informing, helpful, and encouraging.

--- **Connie L., Attala Co.**

It was very helpful because James told and gave good examples on getting a business started.

--- **Shemekia B., Leflore Co.**

My experience was "super". Mr. Ricky was thorough in explaining each step to me. My head is filled with ideas to better operate our existing business.

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

--- **Deborah A., Panola Co.**

Extremely helpful - gave much attention to questions.

--- **Kate F., Lafayette Co.**

Mr. Carden was able to apply his extensive business knowledge to my specific situation and had excellent advice about loans, personnel, taxes and planning.

--- **Andy Field, Lafayette Co.**

Great experience. I could not have asked for more precise information. Thanks!

--- **Jennifer H., Lee Co.**

Discussed keeping business / personal separate, need to consult with attorney and things to help clean up business plan.

--- **Mathew D., Grenada Co.**

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Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848

122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

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