

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

August 29, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

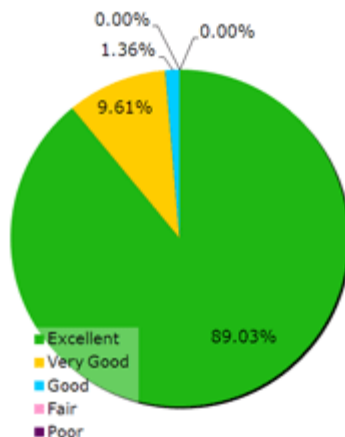
MSBDC Economic Impact Involvement

Since October 1, 2011

Counseled Clients	1900
- Businesses Started	165
--- Jobs Created	513
--- Jobs Retained	760
--- Loans Submitted	87
--- Loans Obtained	93

Total Capital Formation
\$43,321,895

Initial Client Satisfaction



Data compiled since October 1, 2011 Initial

Small Business Spotlight

Best Bodies For Women



Pictured: Linda Holloway (left, owner) Becky Sims (center, owner) Doc Braswell (right, counselor).

Best Bodies for Women

Owners: Becky Sims & Linda Holloway n

4915 27th Place, Meridian MS, 39301

601-693-6161

<http://bestbodiesforwomen.com>

Becky Sims contacted the MSU MSBDC to assist with her plans to start a fitness center for women. Doc Braswell, counselor at the MSU MSBDC worked with Becky intensively on a variety of subjects ranging from developing a business plan, to marketing, managing, financing and accounting.

Below, Becky Sims shares a few comments about her business and her experience with the services she received.

"Business started March 2008, is owned by Becky Sims and Linda Holloway. Best bodies is a fitness center for women only, business has grown. Have a nice building

**Rating for the Year:
Since October 1, 2011**

89.03% Excellent
9.61% Very Good
1.36% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **16 MSBDC Counseling Evaluation Forms with 13 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of August 15-21.

Questionnaire Summary

Were you in business when you came to the MSBDC?

04 Yes
12 No

If yes, how long?

02 0 - 11.9 months
01 1 - 3 years
00 4 - 7 years
00 8 - 15 years
00 15+ years

Was your request for an appointment given prompt attention?

15 Yes
01 No

How long did you have to wait?

10 0 days
01 1 day
01 2 days
01 3 days
02 4 - 7 days
01 8+ days

and the latest new equipment. Received counseling from Doc Braswell on starting a business planning, marketing, and financing a business. Doc advised on organization and tax responsibilities and cash flow. Business plan was very helpful. Business has been good."

--- Becky Sims

MSBDC wishes Becky Sims and Linda Holloway best of luck and much success with their business, Best Bodies for Women.



Visit the MSBDC Facebook [Page](#)!



See MSBDC [training videos](#) on YouTube!

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

Was glad to see the class was available, and free but I missed it at the Vetech. Ronnie made time to speak with me one on one and that was very nice.

--- Susan B, Neshoto Co.

My experience was great. Got enough information to move forward, and look to a promising future owning and running my own business.

--- LaWilliam H., Leake Co.

My experience was very insightful. Mr. Jones was very informative and excited.

Did your counselor give you specific recommendations?

16 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

16 Yes

00 No

Did the counselor give you enough time to express your business concerns?

16 Yes

00 No

Would you use the SBDC program again?

16 Yes

00 No

Would you recommend the SBDC services to others?

16 Yes

00 No

Who recommended our services?

00 Bank

03 SBDC Client

00 Legislator

01 Chamber

12 Other

Please rate the business assistance services you received:

12 Excellent

02 Very Good

02 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

--- **Mattye M. W., Hinds Co.**

JSU MSBDC

The experience that I had was very good. It was my first time coming here and he gave me what I needed.

---**Renaldo E., Lincoln Co.**

Great information. Great job!!

---**Cornelius B., Madison Co.**

Above my expectations I was so impressed and I recommended the services to someone.

--- **Denice W., Hinds Co.**

UM MSBDC

It was very informative, and I got a lot of it. I will definitely come back.

--- **Keith W., Monroe Co.**

James Carden was very helpful especially in finding numbers. I had concerns on where to find proper figures for my business plan and he gave me some very helpful information.

--- **Jeremy M., Pontotoc Co.**

Mr. Killebrew was very informative and knowledgeable in the areas I was needing direction. I will definitely return to see him.

--- **John L., Alcorn**

Great experience, guidance, and leadership.

--- **Lauren C. Lee**

My confidence improved significantly after meeting with Mr. Corden. Can't wait to have the next meeting.

---**Josh R., Lee Co.**

Fantastic greeting and information. Ready for my business plan and continued training and counseling.

--- **Laura M., Alcorn Co.**

Rick was very helpful, and supplied answers to my questions..

--- **Mary S., Desoto Co.**

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of

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The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

the SBA.



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

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