

# MISSISSIPPI SBDC

## WEEKLY STAKEHOLDER NEWSLETTER

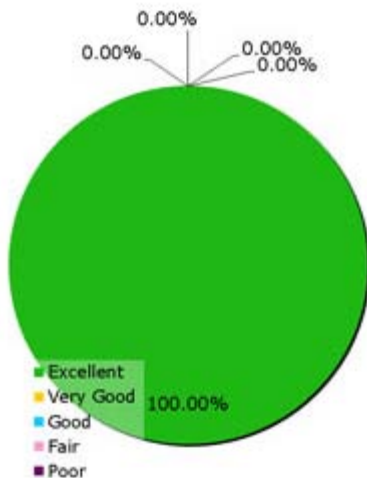
*"Transforming Mississippi One Small Business at a Time"*

**October 10, 2012**

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

<b>MSBDC Economic Impact Involvement</b>	
<u>Since October 1, 2012</u>	
Counseled Clients	100
- Businesses Started	170
--- Jobs Created	5
--- Jobs Retained	1
--- Loans Submitted	1
--- Loans Obtained	1
<b>Total Capital Formation</b>	
<b>\$83,000</b>	

### Initial Client Satisfaction



Data compiled since October 1, 2012 Initial

### Small Business Spotlight

Future Scholars Learning Center



Pictured: Christine Radich (Owner).

**Future Scholars Learning Center**

**Owner: Christine Radich**

**15105 Leymone Blvd., Biloxi, MS 39532**

**228-392-0225**

Future Scholars Learning Center is a child care and learning center that opened its doors for business on June 4, 2012 in Biloxi, Mississippi. The Center currently has 7 full time employees, all having CPR and First Aid certification. The employees and the owner, Christine Radich, utilize their strong background in early childhood development and education by offering a specialized education curriculum based learning program for their students.

The Center takes infants and children up to 5 years of age. Future Scholars Learning Center also offers child care services on the 1st and 3rd Saturday of the month from 4pm to 10pm. The Saturday services are open to the public. The Center has been very successful in its first 2 months of operation, running at full capacity (42 children) and having an additional 10 spots reserved on

**Rating for the Year:  
Since October 1, 2012**

100.00% Excellent  
0.00% Very Good  
0.00% Good  
0.00% Fair  
0.00% Poor

This week's client Evaluation of Services report includes data from **24 MSBDC Counseling Evaluation Forms with 18 comments by First Time Clients** after their initial counseling session.

**Mississippi Client  
Evaluation of  
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of September 26- Oct 4.

**Questionnaire Summary**

Were you in business when you came to the MSBDC?

04 Yes  
20 No

If yes, how long?

01 0 - 11.9 months  
01 1 - 3 years  
01 4 - 7 years  
00 8 - 15 years  
02 15+ years

Was your request for an appointment given prompt attention?

24 Yes  
00 No

How long did you have to wait?

15 0 days  
04 1 day  
02 2 days  
02 3 days  
01 4 - 7 days  
00 8+ days

their waiting list.

Below, business owner Christine Radish comments on her experience of working with a MSBDC Counselor and how she was assisted in starting her business.

"A local lender referred me to the Gulf Coast Small Business Development Center to get help with financing for my child care and learning center. My Business Counselor, Mitch McDowell, helped me locate a lender for financing the project, reviewed my business plan, aided me with my cash flow projections and went over the loan application. In addition, Mitch helped me complete my LLC formation papers and obtain an Employer Tax ID number. I really appreciate the Gulf Coast MSBDC and am glad to have them on my team."

--- Christine Radich

MSBDC wishes Christine Radich and Future Scholars Learning Center best of luck and much success. The MSBDC will continue to be a friendly resource for Christine and her business.



Visit the MSBDC Facebook [Page!](#)



See MSBDC [training videos](#) on YouTube!

**Our Clients want our Stakeholders to  
know...**

Did your counselor give you specific recommendations?

24 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

24 Yes

00 No

Did the counselor give you enough time to express your business concerns?

24 Yes

00 No

Would you use the SBDC program again?

24 Yes

00 No

Would you recommend the SBDC services to others?

24 Yes

00 No

Who recommended our services?

01 Bank

02 SBDC Client

00 Legislator

01 Chamber

24 Other

Please rate the business assistance services you received:

24 Excellent

00 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)  
[International Trade Questions?](#)  
[Inventor Assistance Help](#)

**We would like to recognize our host institutions!**

[Copiah-Lincoln Community College](#)

*\*All comments are direct quotes from first time clients.*

#### **ECCC MSBDC**

My counselor was very knowledgeable and very helpful. I feel very confident with his help my husband and I will succeed with our business plan.

--- **Jennifer W., Leake Co.**

My session with Mr. Westbrook was very informative. He gave me great advice, and provided me with the tools I needed to get started in my business planning and research.

--- **Vickie S., Newton Co.**

Ronnie Westbrook was strongly recommended to me by a well-respected banker in Louisville MS, named Buster McAdory (Renasant Bank).

--- **Christopher H., Winston Co.**

#### **GC MSBDC**

Learned a lot will come back for the class.

--- **Garland O., Harrison.**

Great information.

--- **Ricki F., Jackson Co.**

#### **HCC MSBDC**

Mr. Bennett a great man who knows exactly what to do. I can't express how much better I felt after meeting with him.

--- **Fred R., Rankin Co.**

#### **JCJC MSBDC**

Gary Suddith explained everything that I needed to know appropriately.

--- **April K., Jones Co.**

#### **JSU MSBDC**

I loved it.

--- **LaTamra J., Hinds Co.**

It was explain well and simple as well as professional. Good work.

--- **Stanley B., Hinds Co.**

Mr. Brown was very helpful with information and explaining things.

--- **Tenika W., Hinds Co.**

#### **UM MSBDC**

Speaking with Charles Killebrew in writing a business plan

[East Central Community College](#)  
[Hinds Community College](#)  
[Jackson State University](#)  
[Jones County Junior College](#)  
[Mississippi State University](#)  
[The University of Mississippi](#)

---

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website [www.mssbdc.org](http://www.mssbdc.org) or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

was very helpful. Charles advised and explained this process to my understanding. Thanks Charles!!

--- **Shirley H., Lee Co.**

Very helpful.

---**Emily M., Monroe Co.**

Mr. Killebrew was very knowledgeable and gave proper recommendations to a direction on my invention.

---**James C., Lee Co.**

Very instructive and good useful advice Helpful!

---**Jimmy D., Lee Co.**

James Carden statements "begin with the end in mind" was of great use for me!

---**Steve W., Lee Co**

I learned that I didn't know where to begin. Mr. Carden cleared up my first step. For me I am eager to work with him.

--- **Patrick C. , Calhoun**

The visit went very good Mr. Carden took his time on answer all the questions we had.

--- **Veneia C., Calhoun**

It helped build my confidence to get started and begin asking the right questions.

---**Stacey S., Lafayette Co.**

---

*Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.*

---



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:  
P.O. Box 1848  
122 Jeanette Phillips Drive  
University, MS 38677

Our telephone:  
(662) 915-5001

Copyright (C) 2011 Mississippi Small Business Development Center. All rights reserved.

[Forward](#) this email to a friend

Need a new client password? Please [click here](#) and we will email it to you.

---

This email was sent from %SENDEMAIL%. You have received this email because you have previously received counseling or attended one of our workshops. If you do not want to receive promotional email from us any further, please [click here to unsubscribe](#).