

MSBDC Weekly Stakeholder Update



October 17, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

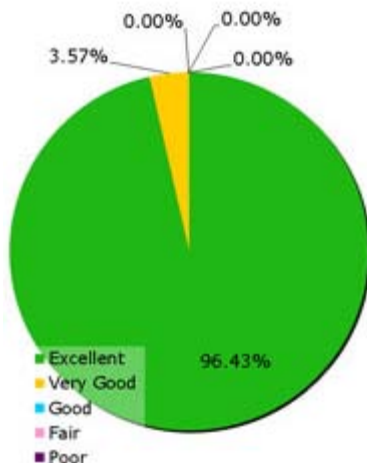
MSBDC Economic Impact Involvement

Since October 1, 2012

Counseled Clients	147
- Businesses Started	170
--- Jobs Created	12
--- Jobs Retained	14
--- Loans Submitted	4
--- Loans Obtained	4

Total Capital Formation
\$310,450

Initial Client Satisfaction



Data compiled since October 1, 2012 Initial

Small Business Spotlight

Hunters Hollow



Pictured: James Carden (Counselor, left) Donald Guest (Owner, right).

Hunters Hollow Inc.

Owner: Donald Guest

2602 W. Oxford Loop, Oxford MS 38655

662-816-8225

www.huntershollow.com

While many business assisted by the MSBDC across the State of Mississippi are just entering the first steps of starting their business, others have developed a beneficial relationship with the MSBDC over a long period of time.

Hunter's Hollow is one of those businesses that used MSBDC services in their start-up phase and as a continued resource over the years. The MSBDC stands by the business owners it assists and can continue provide services and assistance long after the business is founded.

Below, Donald Guest, Owner of Hunter's Hollow shares a few comments about his business and how the MSBDC has been a resource for his business.

**Rating for the Year:
Since October 1, 2012**

96.43% Excellent
3.57% Very Good
0.00% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **32 MSBDC Counseling Evaluation Forms with 18 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of Oct 3 - 9.

Questionnaire Summary

Were you in business when you came to the MSBDC?

10 Yes
22 No

If yes, how long?

02 0 - 11.9 months
02 1 - 3 years
03 4 - 7 years
01 8 - 15 years
02 15+ years

Was your request for an appointment given prompt attention?

32 Yes
00 No

How long did you have to wait?

19 0 days
07 1 day
02 2 days
01 3 days
03 4 - 7 days
00 8+ days

"27/28 years ago I began my journey of pursuing my own business. I went to the SBA at the University of MS to begin. Raleigh Byars assisted me with my start-up plan which we took 6 weeks to put together. I went back to the bank and secured my loan to begin in 1985. The banker told me that at that time it was one of the best plans he had seen. That is how I got started. Now in 2012 we have a thriving business called Hunters Hollow. We moved to Oxford in 1988 and in 1992 changed our name from Archery Haven to Hunters Hollow. We draw customers from as far as Memphis TN to Jackson, MS. Service has been the key to our success. Hunter's Hollow has an increase in business for 24 straight years. The UM SBDC has certainly be an asset to our success from the start. We want to thank each and every one who has supported us over the years."

--- Donald Guest

MSBDC wishes Donald Guest continued success for years to come. The MSBDC is honored to have been a contributing factor to the growth of his business.



Visit the MSBDC Facebook [Page](#)!



See MSBDC [training videos](#) on YouTube!

**Our Clients want our Stakeholders to
know...**

Did your counselor give you specific recommendations?

32 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

32 Yes

00 No

Did the counselor give you enough time to express your business concerns?

32 Yes

00 No

Would you use the SBDC program again?

32 Yes

00 No

Would you recommend the SBDC services to others?

32 Yes

00 No

Who recommended our services?

03 Bank

03 SBDC Client

00 Legislator

01 Chamber

25 Other

Please rate the business assistance services you received:

30 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
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We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

**All comments are direct quotes from first time clients.*

CLCC MSBDC

I enjoyed the meeting it was very helpful to me, from this meeting will be an blessing to me in the future.

--- **Claude E., Pike Co.**

I came into the meeting not knowing what steps I needed to take next, and walked out confident and ready to start making steps to owning a business.

--- **Tammy S., Adams Co.**

Everything was good was good, I enjoyed myself, I actually learned a lot that I needed to know.

--- **Tiffany D., Pike Co.**

GC MSBDC

Prompt service, and has provided clarity into the loan process and structure of business plans.

--- **Calvin C., Harrison Co.**

HCC MSBDC

Mr. Harper was referred to us by Regions Bank. We have a lot of walk to do. I am in good hands.

--- **Dennis A., Hinds Co.**

Mr. Harper did great job. I have a lot to learn.

--- **Mark W., Hinds Co.**

Excellent service.

--- **C. M., Warren Co.**

I had a wonderful experience Mr. Bennett was extremely helpful and patient in explaining all the taxes and start up procedures.

--- **Amber H., Rankin Co.**

Excellent, very helpful and clear to understand toward financial worksheets.

--- **Pat C., Rankin Co.**

Services were excellent. I left confident that I will get my business started.

--- **Geraldine Y., Madison Co.**

Mr. Bennett was very helpful in giving me valuable information about starting and maintain my business and records. I would encourage everyone starting a small business to take advantage of this program it is most helpful. .

--- **Derrick W., Rankin Co.**

Mr. Bennett was very knowledge and helpful. He listened to what my situation involved and gave specific suggestions of how to proceed.

--- **Melissa P., Rankin Co.**

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228)
1-800-725-7232 .

I received very insightful information. I look forward to my new appointment on 9-25-12.

--- **Latrice B., Madison Co.**

JCJC MSBDC

I felt very comfortable and confident upon leaving after my appointment today.

--- **Angie D., Jones Co.**

This visit was very helpful, I learned alot about what I will need. Also gave me a better insight into my business.

--- **Sheila H., Jones Co.**

Mr. Suddeth knowledge and experise of starting / managaing small business is outstanding. After beginning he's offered on the first visist I am confident I can achieve the task.

--- **Nola C., Jones Co.**

UM MSBDC

Excellent. Great ideas.

--- **Susan W., Lee Co.**

Mr. Carden is very helpful with explanations and easy to understand. I am looking forward to working more with him and the MSBDC.

---**Brianna N., Grenada Co.**

All of the information was helpful. Content explaiend each sector of starting a business.

---**Carol S., DeSoto Co.**

Mr. Carden is very helpful with explanations and easy to understand. I am looking forward to working more with him and the MSBDC.

--- **Brianna N., Grenada Co.**

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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