

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

October 24, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

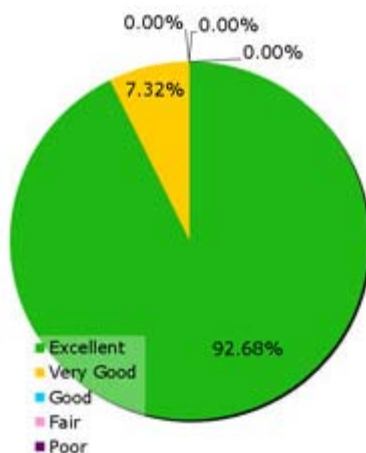
MSBDC Economic Impact Involvement

Since October 1, 2012

Counseled Clients	187
- Businesses Started	7
--- Jobs Created	21
--- Jobs Retained	25
--- Loans Submitted	5
--- Loans Obtained	6

Total Capital Formation
\$2,371,000

Initial Client Satisfaction



Data compiled since October 1, 2012 Initial

Small Business Spotlight

Dress Boutique



Pictured: Chanda Rhodes (Owner) right, Sydney Brown, (Counselor) left.

Dress Boutique

Owner: Chanda M. Rhodes

5225 Hwy 18 Suite B, Jackson MS

601-920-9344

Sydney Brown, Director at the JSU SBDC assisted Ms. Rhodes with her business plan and helped her develop her cash flow projections. Together they worked on the first steps necessary to get her business started and obtain funding.

Below Chanda Rhodes shares her experience with the MSBDC and tells us about her business, Dress Boutique.

"After scheduling many appointments and spending much time with Sydney Brown, the Director of the Jackson State University Small Business Development Center, concerning the direction in which I needed to go in order to get my business up and running, I was able to operate the doors to my boutique.

Today, the Dress Boutique is a community-based, upscale

**Rating for the Year:
Since October 1, 2012**

92.68% Excellent
7.32% Very Good
0.00% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **26 MSBDC Counseling Evaluation Forms with 16 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of October 10-16.

Questionnaire Summary

Were you in business when you came to the MSBDC?

12 Yes
14 No

If yes, how long?

05 0 - 11.9 months
04 1 - 3 years
01 4 - 7 years
01 8 - 15 years
01 15+ years

Was your request for an appointment given prompt attention?

26 Yes
00 No

How long did you have to wait?

20 0 days
03 1 day
03 2 days
00 3 days
00 4 - 7 days
00 8+ days

dress boutique with affordable prices committed to offering services with a distinctive competitive edge to the metro Jackson area. Services offered: Personalized shopping, designer suits with matching hats, formals, usher and choir suits, special ordering with only a 3 day deliver, alteration services, fundraisers for businesses and organizations."

--- Chanda M. Rhodes

MSBDC wishes Chanda M. Rhodes and Dress Boutique best of luck and much success. We look forward to being a continued resource for her business.



Visit the MSBDC Facebook [Page](#)!



See MSBDC [training videos](#) on YouTube!

**Our Clients want our Stakeholders to
know...**

**All comments are direct quotes from first time clients.*

GC MSBDC

Mrs. Connie was very helpful. We were able to outline exactly what we needed to do to get our business off on the right foot. I would recommend them to any new business.

--- Allen H., Harrison Co.

Mr. McDowell is very personable and goes above and beyond to assist you individually.

Did your counselor give you specific recommendations?

26 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

26 Yes

00 No

Did the counselor give you enough time to express your business concerns?

26 Yes

00 No

Would you use the SBDC program again?

26 Yes

00 No

Would you recommend the SBDC services to others?

26 Yes

00 No

Who recommended our services?

03 Bank

01 SBDC Client

00 Legislator

00 Chamber

22 Other

Please rate the business assistance services you received:

23 Excellent

03 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)

--- **Marilyn F., Harrison Co.**

Mitch was very helpful and provided great direction. We have work to do and will be back.

--- **Susan K., Harrison Co.**

JSU MSBDC

Great insight and very informative. I would highly recommend the counselor to anyone seeking to start a business.

---**Kathy B., Rankin Co.**

This was a learning and rewarding experience. Mr. Brown was very knowledge and offered a variety of ideas and suggestions that will profit us. We are very appreciative of his service.

--- **Iverno T., Hinds Co.**

Excellent.

---**Bryant W., Hinds Co.**

Very informative and placed me at ease knowing I have proven information available to me.

---**George N., Madison Co.**

Mr. Jones was prompt he explained with examples and details. I would send others to him and come back myself.

--- **Jennifer W., Madison Co.**

Everything was great, offices clean, employee's were friendly. All my questions and concerns were address, couldn't of been happier.

---**Rhonda R., Yazoo Co.**

My experience with Mr. Brown was very informative, and I will use these services again.

--- **Tenisha W., Hinds Co.**

MSU MSBDC

Mr. Braswell was very helpful and everything he told us was very needed. Thank you very much.

--- **Wandalla C., Lauderdale Co.**

D.G. "Doc" Braswell helped me a lot about further understanding how to record and pay my taxes and about running a small business. Would recommend to anyone.

--- **Catherine B. Lauderdale Co.**

Mr. Braswell was very helpful and everything he told us was very needed. Thank you very much.

--- **Wandalla C., Lauderdale Co.**

[East Central Community College](#)
[Hinds Community College](#)
[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Extremely helpful.

--- **Troy C., Kemper Co.**

Our counselor was very very helpful and full of information. Our questions were answered fully and the next steps we needed to take were fully explained.

--- **Linda A Lauderdale Co.**

UM MSBDC

I gained knowledge. Concerning the business plan and writing up the plan for a Bed and Breakfast.

--- **Lillie S., Tallahatchie Co.**

Mr. Charles Killebrew was very informative and helpful. It was a very pleasant conversation. I will come back for his help.

--- **James S., Union Co.**

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Mississippi Small Business Development Center's Weekly Stakeholder Update

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