

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

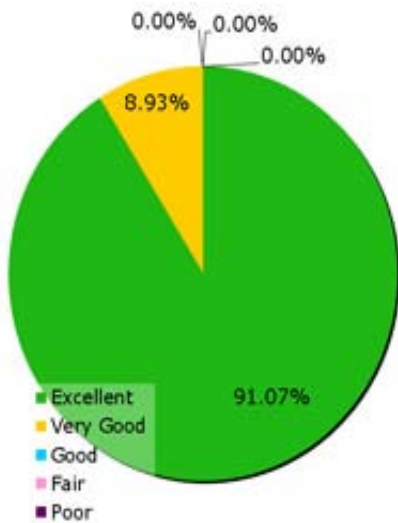
"Transforming Mississippi One Small Business at a Time"

November 21, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

MSBDC Economic Impact Involvement	
Since October 1, 2012	
Counseled Clients	397
- Businesses Started	24
--- Jobs Created	102
--- Jobs Retained	83
--- Loans Submitted	12
--- Loans Obtained	13
Total Capital Formation	
\$4,680,506	

Initial Client Satisfaction



Data compiled since October 1, 2012 Initial Counseling Forms.

Small Business Spotlight

Happy Thanksgiving!



The MSBDC wishes all a Happy Thanksgiving and safe travels.



Visit the MSBDC Facebook [Page!](#)



See MSBDC [training videos](#) on YouTube!

Rating for the Year:
Since October 1, 2012

91.07% Excellent
8.93% Very Good
0.00% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **23 MSBDC Counseling Evaluation Forms with 21 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of November 7-13.

Questionnaire Summary

Were you in business when you came to the MSBDC?

12 Yes
13 No

If yes, how long?

02 0 - 11.9 months
04 1 - 3 years
01 4 - 7 years
01 8 - 15 years
01 15+ years

Was your request for an appointment given prompt attention?

25 Yes
00 No

How long did you have to wait?

09 0 days
02 1 day
01 2 days
00 3 days
03 4 - 7 days
00 8+ days

Did your counselor give you specific recommendations?

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

Mr. Westbrook was very factual and hospitable.
--- **Timmie W., Newton Co.**

GC MSBDC

Mitch was very helpful and explained himself!
--- **Felix L., Harrison Co.**

Thanks, good direction.
--- **William C., Harrison Co.**

Excellent advice - Thanks!!
--- **Anna C., Jackson Co.**

It was so impress with this peson that he could do what I needed so quick and did not mind helping me at all.
--- **David N. R., Harrison Co.**

HCC MSBDC

The counseling was excellent in all categories.
--- **John S., Hinds Co.**

JSU MSBDC

My time and experience with Mr. Rickey Jones was great. He gave me a lot of knowledge that I can use and take with me about starting a business.
--- **Evelyn H., Hinds Co.**

Sydney was incredibly helpful with both thinking through the hard details of starting a business as well as providing advice about who to speak with in the community.
--- **Ezra F., Hinds Co.**

All the information I needed to continue the business

25 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

25 Yes

00 No

Did the counselor give you enough time to express your business concerns?

25 Yes

00 No

Would you use the SBDC program again?

25 Yes

00 No

Would you recommend the SBDC services to others?

25 Yes

00 No

Who recommended our services?

03 Bank

05 SBDC Client

02 Legislator

04 Chamber

15 Other

Please rate the business assistance services you received:

20 Excellent

03 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)

process was given to me. I feel I was steered in the right direction.

--- **Keri E., Hinds Co.**

Very informative.

--- **Lionel J., Warren Co.**

I am so excited and fired up. Ready to open my business today. Sydney really helped me get an idea of all the hard work and dedication it takes to run a small business.

--- **Tiffany E., Hinds Co.**

UM MSBDC

Mr. Killebrew has been very helpful - he has been both encouraging and frank - I feel this guidance will be an asset.

--- **Narda O., Lee Co.**

Very helpful.

--- **Jerome G., Lee Co.**

Mr. Killebrew was polite, caring, and seemed to be interested in our endeavors. His business expertise was quite useful and helpful. I would recommend him and this office to others.

--- **Steve B., Prentiss Co.**

Mr. Killebrew was very helpful with helping me get started and start on the right track.

--- **Brittany D., Lee Co.**

It was very informational and professional.

--- **Judith D., Union Co.**

Counselor was very knowledgeable and provided excellent service and information.

--- **Joseph W., Grenada Co.**

Great! Had new insights that I was unaware.

--- **Mark L., Monroe Co.**

Dr. James Carden is an excellent adviser. I can not wait to our 2nd session. He is a wealth of information and knowledge.

--- **Lydia D., Lafayette Co.**

Mr. Carden was very patient with my questions and was very specific in answering all of them.

--- **Sarah B., Grenada Co. .**

Gave direction on next steps in networking towards my goals. Great to have a conversation with.

--- **Sharon G., Monroe Co.**

[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website](#).

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

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Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

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