

MISSISSIPPI SBDC

WEEKLY STAKEHOLDER NEWSLETTER

"Transforming Mississippi One Small Business at a Time"

December 19, 2012

As part of our commitment to provide you with information that may enhance the effectiveness of your important leadership efforts, we are pleased to deliver this report about our activities on behalf of Mississippi Small Business.

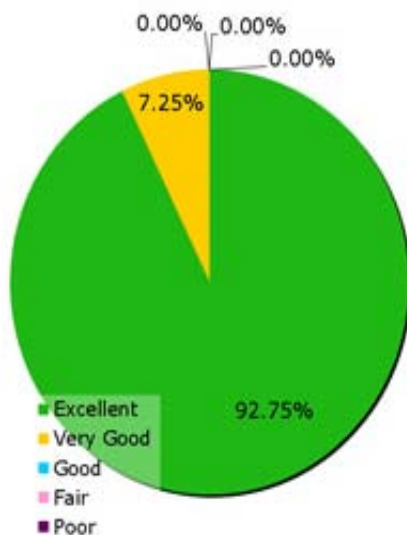
MSBDC Economic Impact Involvement

Since October 1, 2012

Counseled Clients	566
- Businesses Started	36
--- Jobs Created	141
--- Jobs Retained	117
--- Loans Submitted	18
--- Loans Obtained	19

Total Capital Formation
\$5,760,866

Initial Client Satisfaction



Data compiled since October 1, 2012 Initial Counseling Forms.

Small Business Spotlight

Merry Christmas & a Happy New Year



We wish you and your family a very Merry Christmas and a Happy New Year. Thank you for all your support throughout the year.

From: MSBDC State Office, UM MSBDC, GC MSBDC, ECCC MSBDC, JCJC MSBDC, HCC MSBDC, MSU MSBDC, JSU MSBDC & SBJA.



Visit the MSBDC Facebook [Page](#)!



See MSBDC [training videos](#) on YouTube!

Rating for the Year:
Since October 1, 2012

92.75% Excellent
7.25% Very Good
0.00% Good
0.00% Fair
0.00% Poor

This week's client Evaluation of Services report includes data from **33 MSBDC Counseling Evaluation Forms with 16 comments by First Time Clients** after their initial counseling session.

**Mississippi Client
Evaluation of
Services**

To help the MSBDC improve our services and to better meet the needs of our clients, we ask them to complete the following questionnaire. These are the results of the questionnaires received between the dates of December 5-11.

Questionnaire Summary

Were you in business when you came to the MSBDC?

11 Yes
20 No

If yes, how long?

02 0 - 11.9 months
04 1 - 3 years
02 4 - 7 years
01 8 - 15 years
01 15+ years

Was your request for an appointment given prompt attention?

33 Yes
00 No

How long did you have to wait?

17 0 days
05 1 day
02 2 days
02 3 days
00 4 - 7 days
00 8+ days

Did your counselor give you specific recommendations?

Our Clients want our Stakeholders to know...

**All comments are direct quotes from first time clients.*

ECCC MSBDC

Mr. Westbrook was very friendly and eager to help me to make important decisions to become a business owner. Real good guy.

--- **Kevin E., Newton Co.**

Discussed how I can further benefit from my small business. Very helpful!

--- **Claire G., Newton Co.**

GC MSBDC

Counselor knowledge was excellent, I was enlightened. Great Program!!!

--- **Christie E., Jackson Co.**

She was very helpful. I will be attending more class and coming to her for all my need of information about my buss.

--- **Unika W., Harrison Co.**

She was very helpful. I will be attending more class and coming to her for all my need of information about my buss.

--- **Unika W., Harrison Co.**

Great information and service.

--- **Kori B., Harrison Co.**

HCC MSBDC

I received excellent advice. Have another appointment.

--- **Warren J., Neshoba Co.**

Great service.

--- **Howard D., Rankin Co**

Mr. Harper did a great job. We are well on our way to get

33 Yes

00 No

Did your counselor have the skills needed to advise you or did the counselor make an appropriate referral?

33 Yes

00 No

Did the counselor give you enough time to express your business concerns?

33 Yes

00 No

Would you use the SBDC program again?

33 Yes

00 No

Would you recommend the SBDC services to others?

33 Yes

00 No

Who recommended our services?

05 Bank

05 SBDC Client

00 Legislator

00 Chamber

20 Other

Please rate the business assistance services you received:

30 Excellent

02 Very Good

00 Good

00 Fair

00 Poor

[Find Training Events in your Area!](#)

[Find your local MSBDC counselor!](#)
[International Trade Questions?](#)
[Inventor Assistance Help](#)

We would like to recognize our host institutions!

[Copiah-Lincoln Community College](#)
[East Central Community College](#)
[Hinds Community College](#)

our business started.

--- **Audley D., Yazoo Co.**

My experience with Mr. Harper a very good one and I would recommend to anyone who's look for help with business start up.

--- **Quintin K., Adams Co.**

JCJC MSBDC

I really was informed on things I was unaware of. I learned more than expected and I will continue being advised by the counselor @ MSBDC.

--- **Marcus D., Forrest Co.**

JSU MSBDC

My visit here was very interesting and it gave me several ideas how to conduct my business to move forward.

--- **Gabriel R., Hinds Co.**

I learn something new everytime I come . This is a wonderful program.

--- **Murael R., Marshall Co.**

It was excellent. Mr. Sydney Brown was very helpful and very professional and answered all my questions. I will highly recommend him to everyone I do business with.

--- **Natilyn M., Hinds Co.**

Upon entering the office, Mr. Rickey Jones was very helpful and made the "W" family* want to buy even more. I would like to keep Mr. Jones until the farm has been purchased.

--- **Joel W., Hinds Co.**

*Due to privacy reasons only the last initial of the family name is shown, otherwise the client quote is unaltered.

UM MSBDC

Mr. Charles Killebrew was very professional and has a very pleasant attitude. I was impressed by his level of expertise and humility. I am excited to walk with him.

--- **LaKendria M., Lee Co.**

Mr. Carden was very knowledgeable in his area of business development, and I feel comfortable developing a business plan under his supervision.

--- **Travis T., Lafayette Co.**

[Jackson State University](#)
[Jones County Junior College](#)
[Mississippi State University](#)
[The University of Mississippi](#)

The Mississippi Small Business Development Center Program (MSBDC) provides free one-on-one, confidential counseling and training to Existing, Start-Up, and Pre-Venture small businesses. Extensive reports, comprehensive training resources, and valuable videos designed to help individuals pursue their entrepreneurial dreams are available to all Mississippians through the [MSBDC website.](#)

Contact a local counselor or register for a workshop via the MSBDC website www.mssbdc.org or call our toll free number (MS only. Area codes 662 601 and 228) 1-800-725-7232.

Mr. Rick Schneider was of great assistance to me today. He answered all my questions and then some. I feel a lot more educated and ready to start my business.

--- **Jordan F., Desoto Co.**

Very good experience, very helpful.

--- **Marcia C., Desoto Co.**

He was very knowledgeable about the business and opened my eyes to what I needed to do to start my own business.

--- **Bobby G., Yalobusha Co.**

Very professional and lots of information that is needed and will be useful for my business.

--- **Alma G., Yalobusha Co.**

I enjoyed talking to him and got all my questions answered; thank you.

--- **Kimberly K., Yalobusha Co.**

He helped me a lot with my business plans.

--- **Sabrina Carter., Grenada Co.**

Mr. Carden gives one on one professional advice and helps me as a one who's working to start a small business feel less overwhelmed.

--- **Janis H., Marshall Co.**

My experience with the counselor was very very informative and helpful. Will most definitely use again.

--- **Patrick R., Shelby Co.**

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



Mississippi Small Business Development Center's Weekly Stakeholder Update

Our mailing address is:
P.O. Box 1848
122 Jeanette Phillips Drive
University, MS 38677

Our telephone:
(662) 915-5001

Copyright (C) 2011 Mississippi Small Business Development Center. All rights reserved.

[Forward](#) this email to a friend

Need a new client password? Please [click here](#) and we will email it to you.

This email was sent from %SENDEMAIL%. You have received this email because you have previously received counseling or attended one of our workshops. If you do not want to receive promotional email from us any further, please [click here to unsubscribe](#).