



August 2019 News Update

SEO & Branding Workshop

Don't miss this important workshop!
Friday August 29, 2019

Workshop Focus :

- Learn easy ways to increase your website's SEO rankings
- Strengthen your brand with surefire tips and tools



Click [here](#) for more information!

Wicker Introduces Fishery Disasters Bill

Client Spotlight: Truth Wellness Center, PLLC



Truth Wellness Center, PLLC

Kimberly Strong, a nurse practitioner in Jackson, MS, couldn't find a place to practice the functional medicine so she opened her own clinic in Flowood, MS. Functional medicine is an integrated approach that uses both traditional family medicine and holistic therapies.

Learn about her journey [here](#).

pictured left - Kimberly Strong and HCCC Counselor James Bennett

www.truthwellnesscenter.com

Mississippi's 2019 State Star

Connie Whitt 2019 State Star

OXFORD, Miss. – Connie Whitt, director of the Mississippi Small Business Development Center

locations at the University of Southern

Mississippi and on the Gulf Coast, has been named the 2019 Mississippi state star.



Whitt was nominated by fellow MSBDC staff members

for outstanding leadership of both centers and for her "service before self" philosophy". Learn more [here](#).

Summer Happenings



Ronnie Westbrook, director of the ECCC MSBDC was the speaker at the Louisville Rotary Club, District 6820 Club 3959 in Louisville, MS on July 24th 2019. (*photo credit: Virgie Thames*)



April Holland, counselor for the Gulf Coast UM SBDC presented at the SBA Hair and Beauty Business Workshop



Joma Shelby, counselor for the USM MSBDC giving his popular workshop on social media for businesses. (*photo credit: Rita Mitchell*)

For a complete listing of business workshops in your area, visit our website!

www.mssbdc.org

From our Clients

Wonderful. I come away from every meeting enlightened about my business. I'm pushed and challenged while also being encouraged and supported."—Jordan T., Forrest Co.

“It was excellent. I learned a lot and got valuable information to help me proceed with my business plan and start up.”—Tiffany G., Hinds Co.

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